WESTERN STATES COMMUNICATION ASSOCIATION
88th Annual Convention
February 17-21, 2017

BRADLEY ADAME
TOP FOUR PAPERS IN HEALTH COMMUNICATION
Health Communication Interest Group
Chair: Bradley Adame, Arizona State University
Respondent/Facilitator: Bradley Adame, Arizona State University

ELISSA ADAME
TOP FOUR PAPERS IN HEALTH COMMUNICATION
Health Communication Interest Group
“Training Anesthesiologists to Frame Feedback: An Experimental Investigation of Feedback in a Healthcare Setting” Top Paper
Elissa A. Adame, co-author, Arizona State University

CENTRALIZING FAMILY AND CULTURE IN HEALTH COMMUNICATION
Health Communication Interest Group
Chair: Elissa Adame, Arizona State University

SUN, FUN AND FOOD: STUDIES IN COMMUNICATING FOOD AND SUN SAFETY
Health Communication Interest Group
A Health Communication Field Experiment to Promote Sun Safety at College Outdoor Recreation Venues
Respondent/Facilitator: Elissa Adame, Arizona State University

PAULINE HOPE CHEONG
MASTER TEACHER AWARD PANEL
Communication and Instruction Interest Group
The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year’s award winners, hear about her approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.
The 2016 Master Teacher Awardee is: Pauline Hope Cheong, Arizona State University

AMIRA DE LA GARZA
CENTRALIZING THE MARGINS IN THE FOUR SEASONS OF ETHNOGRAPHY: HONORING THE SCHOLARSHIP AND TEACHING OF AMIRA de la GARZA
Intercultural Communication Group and Performance Studies Interest Group
Amira de la Garza’s (2000) essay, “The Four Seasons of Ethnography: A Creation-Centered Ontology for Ethnography,” has become a landmark essay in ethnographic, decolonial, and indigenous studies. de la Garza’s monograph and methodology have informed writers on indigenous methodologies around the world and across disciplinary interest areas, but the work itself has remained marginal within the field of Communication Studies. Scholars who have used or studied with de la Garza offer their perspectives, followed by de la Garza’s reflections. Those who have studied with de la Garza or who are interested in indigenous and postcolonial methodologies should attend.
Respondent: Amira de la Garza, Arizona State University

PERFORMING THE MARGINALIZING CENTERS OF RELIGIOSITY: FROM THE MUNDANE TO THE PROFOUND
Performance Studies Interest Group
Respondent/Facilitator: Amira de la Garza, Arizona State University
BRANDON FERDERER
PERFORMANCE AND PERFORMATIVITY OF THE BODY IN PUBLIC SPACES: EXPLORATIONS OF CORPULENT TEMPORALITIES, BANKSY AS FEMINIST PERFORMANCE, AND THE WWE’S POTENTIAL FOR DRAG INTERVENTION
Performance Studies Interest Group
Respondent/Facilitator: Brandon Ferderer, Arizona State University

TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS
Rhetoric and Public Address Interest Group
“Portals: Blurring Public/Private, Otherworldly Places, and a Return to (Digital) Co-presence” top paper
Brandon B. Ferderer, Arizona State University

WITNESSING FROM THE MARGINS: REFLECTING, EXPANDING AND DECENTERING PERFORMATIVE TEXTS THROUGH PERFORMANCE RESPONSE WITH/AT WSCA 2017
Performance Studies Interest Group
This panel offers extemporaneous performance responses -- poetic response, generative autobiography, dance/movement, spoken word, critical performance authoethnography, etc -- to other paneled performances at WSCA 2017. It provides an opportunity for a fertile field of performance scholars to reflect on what is living in the margins in the performance studies field. By centering myriad performance methodologies the panelists seek to discover, unpack, examine, center, and amplify marginalized elements in the various performances/performance panels at the conference. The panel seeks to marginalize the center of the 2017 WSCA conference by centralizing the marginality of the participants.
Participants: Brandon Ferderer, Arizona State University

ROSALIE FISHER
REFRAMING COMMUNICATION THEORY: THE IMPACT OF PERFORMANCE AND FILM ON EMPATHY
Presenter: Rosalie Fisher, Arizona State University
The goal of this workshop is to explore the impact that watching a film or performance has on people’s feelings, perspectives, and capacity for empathy. This workshop begins with a brief description of the research conducted on empathy, followed by a viewing of a short documentary made by the presenter. Participants will complete a survey before and after the viewing of the film, with questions regarding their perspectives on empathy. The remaining time will be allotted for small group discussion/interviews as we explore the role that film and performance plays in people’s perceptions of empathy. The discussion will also include a civil dialogue portion, which invites participants to volunteer to take a position on the topic discussed in the film in order to foster a discussion about the future directions for research on empathy and conflict negotiation.

CARLOS FLORES
FROM MARGIN TO MAINSTREAM (AND BACK AGAIN): EXPLORING THE POKÉMON GO PHENOMENON
Media Studies Interest Group
Chair: Carlos Flores, Arizona State University

CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Civil Communication: Moving Dialogue, Listening, and Civility to the Center of the Classroom”
Carlos Flores, Arizona State University
Jennifer Linde, Arizona State University
KORY FLOYD
EXPLORING THE MARGINS: INTERPERSONAL COMMUNICATION IN DIVERSE CONTEXTS
Interpersonal Communication Interest Group
“Deficient Social Connection Corresponds with Politically Conservative Thought”
Kory Floyd, University of Arizona (Arizona State University)

INTERPERSONAL COMMUNICATION IN DIVERSE SOCIAL AND PROFESSIONAL SPACES
Interpersonal Communication Interest Group
Despite the tendency to fragment the study of communication into subdisciplines, divisions, and interest
groups, many forms of communication occur across these boundaries, and interpersonal
communication is a prime example. Multiple social and professional contexts, from the family and
corporate worlds to medical and psychotherapeutic environments, rely on competent interpersonal
communication. This panel discusses ways to “break out” of artificial disciplinary boundaries, and
appreciate the study and function of interpersonal communication in diverse social and professional
spaces, with the aim of encouraging more translational and applied research into interpersonal
communication competence across the human landscape.
Chair and Discussant: Kory Floyd, University of Arizona (Arizona State University)

EMERGING ADULT AND YOUNG ADULT RELATIONSHIPS
Interpersonal Communication Interest Group
“Wait – My Family Can Affect My Sex Life?': Examining Associations between Family Communication
Patterns and Young Adults’ Sexual Self-Concepts”
Kory Floyd, University of Arizona (Arizona State University)
Paul Mongeau, Arizona State University

MELISSA FRAMER
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Using Civil Dialogue in Spaces of Gendered/Sexual Violence”
Melissa Framer, Arizona State University
Sarah Jones, Arizona State University

JOHN GENETTE
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Civil Dialogue in the High School: Reflecting on Organic Dialogue and Student Insights”
John Genette, co-author, Institute for Civil Dialogue & Arizona State University

GINO GIANNINI
DECENTERING NORMS OF COMMUNICATION RESEARCH METHODS
Communication Theory & Research Interest Group
“Constraining and Sustaining—Enabling and Changing: Theorizing the Meta Master Narrative
Constructed in Communication Research”
Gino A. Giannini, co-author, Arizona State University

KATRINA HANNA
PUSHING ON PARADIGMS OF COMMUNICATION THEORY WITH RHETORIC
Communication Theory & Research Interest Group
Chair: Katrina Hanna, Arizona State University
RHETORICAL PERSPECTIVES OF MEDIA
Media Studies Interest Group
Chair: Katrina Hanna, Arizona State University

HOMO ECONOMICUS IN THE MIRROR: NEOLIBERALISM IN MEDIA REPRESENTATIONS OF SELF AND NATION
Media Studies Interest Group
“Shut it Down!: Negotiating Postfeminist Work/Life in 30 Rock”
Katrina Hanna, Arizona State University

SOPHIA HOLEMAN
TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION
Language and Social Interaction Interest Group
“Charisma: A Social Superpower” Top Debut Paper
Sophia Holeman, Arizona State University

JANET JACOBSEN
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Civil Dialogue: Teaching Students How to Disagree without Being Disagreeable”
Clark Olson, Arizona State University
Janet Jacobsen, Arizona State University

SARAH JONES
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Using Civil Dialogue in Spaces of Gendered/Sexual Violence”
Sarah E. Jones, Arizona State University
Melissa Framer, Arizona State University

HEELWON KIM
TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION
Organizational Communication Interest Group
“Enhancing Organizational Awareness for Distributed Knowledge Sharing through the Use of Enterprise Social Media”
Heewon Kim, Arizona State University

BROADCASTING FROM THE BRINK: MARGINALIZED AND MEDIATED VOICES IN HEALTH COMMUNICATION
Health Communication Interest Group
Respondent/Facilitator: Heewon Kim, Arizona State University

JENNIFER LINDE
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Civil Communication: Moving Dialogue, Listening, and Civility to the Center of the Classroom”
Carlos Flores, Arizona State University
Jennifer Linde, Arizona State University
PAUL MONGEAU
EMERGING ADULT AND YOUNG ADULT RELATIONSHIPS
Interpersonal Communication Interest Group
“Wait – My Family Can Affect My Sex Life?: Examining Associations between Family Communication Patterns and Young Adults’ Sexual Self-Concepts”
Kory Floyd, University of Arizona
Paul Mongeau, Arizona State University
EXECUTIVE COUNCIL, OFFICERS’ REVIEW
LEGISLATIVE ASSEMBLY

BAILEY OLIVER
TOP PAPERS IN INTERPERSONAL COMMUNICATION
Interpersonal Communication Interest Group
“It’s Not Your Day, It’s Hers”: Role Motivations & Conflict in the Storied Experiences of Female Bridesmaids” Top Student Paper
Bailey M. Oliver, Arizona State University

CLARK OLSON
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY
Communication and Instruction Interest Group
“Civil Dialogue: Teaching Students How to Disagree without Being Disagreeable”
Clark Olson, Arizona State University
Janet Jacobsen, Arizona State University

PENG PAN
COMMUNICATING IDENTITIES IN (TRANS)NATIONAL CONTEXTS
Intercultural Communication Interest Group
“Framing Ethnicities in China: On the Front Covers of the Nationality Pictorial”
Peng Pan, Arizona State University

COLTER RAY
CREATING HEALTHIER PEOPLE: PARENTS AND PRACTITIONERS COMMUNICATING HEALTH
Health Communication Interest Group
Chair: Colter Ray, Arizona State University

RELATIONAL COMMUNICATION: SUPPORT, FACEWORK, AND CLOSENESS
Interpersonal Communication Interest Group
“Nonsupport Versus Varying Levels of Person-Centered Emotional Support: A Study of Women with Breast Cancer”
Colter Ray, Arizona State University
Alaina M. Veluscek, Arizona State University

ROBERT RAZZANTE
SONGS AND SERMONS FROM THE CENTER AND MARGINS
Rhetoric and Public Address Interest Group
“Rhetorical Re-Framing and Counter Narratives: An Ideological Critique of the Christian Hip-Hop Artist Lecrae Moore”
Robert J. Razzante, co-author, Arizona State University
NIKKI TREMBLAY
TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION
Language and Social Interaction Interest Group
“Just Kidding!: The Identity of the Standup Comedian From a Communicative Perspective” Top Paper
Rikki Tremblay, co-author, Arizona State University

MICHAEL TRISTANO
NEGOTIATING SELF AND OTHER IN INTERCULTURAL INTERACTIONS
Intercultural Communication Interest Group
“I Gotta Be Happy With The Position I’m In”: A Communicative Identity Negotiation of Latino Men Who Have Sex With Men
Michael Tristano, Arizona State University

WITNESSING FROM THE MARGINS: REFLECTING, EXPANDING AND DECENTERING PERFORMATIVE TEXTS THROUGH PERFORMANCE RESPONSE WITH/AT WSCA 2017
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Participants: Michael Tristano, Arizona State University

NIKKI TRUSCELLI
EXPLORING FRIENDS, BENEFITS, AND DATING RELATIONSHIPS
Interpersonal Communication Interest Group
“Relational Uncertainty in Friends with Benefits Relationships: Negotiating Uncertainty Reduction Strategies When Romantic Interest Develops”
Nikki Truscelli, Arizona State University

BROADCASTING FROM THE BRINK: MARGINALIZED AND MEDIATED VOICES IN HEALTH COMMUNICATION
Health Communication Interest Group
Chair: Nikki Truscelli, Arizona State University

SUN, FUN AND FOOD: STUDIES IN COMMUNICATING FOOD AND SUN SAFETY
Health Communication Interest Group
“A Health Communication Field Experiment to Promote Sun Safety at College Outdoor Recreation Venues”
Nikki Truscelli, co-author, Arizona State University

ALAINA VELUSCEK
RELATIONAL COMMUNICATION: SUPPORT, FACEWORK, AND CLOSENESS
Interpersonal Communication Interest Group
“Nonsupport Versus Varying Levels of Person-Centered Emotional Support: A Study of Women with Breast Cancer”
Colter Ray, Arizona State University
Alaina M. Veluscek, Arizona State University
ASHLEY WHEELER
(G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS
Community College Interest Group
“Outline Building Blocks”
Ashley Wheeler, Arizona State University

PUTTING PLACES, BODIES, AND BORDERS AT THE CENTER OF RHETORIC
Rhetoric and Public Address Interest Group
“Place-Framing the Public/Private Distinction in a Neighborhood Controversy”
Ashley Wheeler, Arizona State University