

WESTERN STATES COMMUNICATION ASSOCIATION

89th Annual Convention

February 16-19, 2018

BRADLEY ADAME

TOP FOUR PAPERS IN HEALTH COMMUNICATION

Health Communication Interest Group

Chair: Bradley Adame, Arizona State University

Ideologies of Integration: Integrative MDs Communicating Health

Respondent/Facilitator: Bradley Adame, Arizona State University

“Inspiring Mindful Responses to a Cascadia Subduction Zone Catastrophic Event”

Bradley Adame, Arizona State University, Claude Miller, University of Oklahoma

ELISSA ADAME

TOP FOUR PAPERS IN HEALTH COMMUNICATION

Can We Talk About It Now? Recognizing the Optimal Time to Initiate End-of-Life Care Discussions with Chinese-American Older Adults and Their Families

Respondent/Facilitator: Elissa Adame, Arizona State University

Role of Family in Health Care Decisions

Health Communication Interest Group

Chair: Elissa Adame, Arizona State University

Training Trainers Growth Mindset Messaging: The Role of Implicit Person Theory on Training

Elissa Adame, Arizona State University

Would They Get the Job?: Predicting the Hireability of Transformational Leaders

Sophia Town, Arizona State University Elissa Adame, Arizona State University Sarah Tracy, Arizona State University Matthew C. J. Donovan, Arizona State University Lou Clark, Uniformed Services University of the Health Sciences Jessica Kamrath, Arizona State University Jonathan Pettigrew, Arizona State University Robert Razzante, Arizona State University Megan Towels, Arizona State University Rikki Tremblay, Arizona State University Katie Becker, Arizona State University

BENJAMIN BROOME

BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE METHODOLOGY FOR MINDFUL ACTION RESEARCH EXAMINING INTERCULTURAL ISSUES

Intercultural Communication Interest Group & The Communication and Instruction Interest Group

Chair: Benjamin Broome, Arizona State University

Panelists: Benjamin Broome, Arizona State University, Ian Derk, Arizona State University, Jorge Morales Guerrero, Arizona State University, Robert Razzante, Arizona State University, Elena Steiner, Arizona State University, Jameien Taylor, Arizona State University, Aaron Zamora, Arizona State University

DANIEL BROUWER

“MINDLESS” ENTERTAINMENT: RHETORICAL POWER IN POPULAR CULTURE

“Meaning and Meme-ing Through Tyrann Mathieu as Honey Badger: Articulations of Race, Gender, and Sexuality in US Football”

Daniel Brouwer, Arizona State University, Katrina N. Hanna, Arizona State University

PAULINE HOPE CHEONG

“Airpocalyse” and the China Smog Crisis: Examining Offline Civic Engagement Motives, Attention and Actions

Yashu Chen, California State University, San Marcos, Pauline Cheong, Arizona State University

RESLIE CORTES

“STRATEGIES” FOR MINDFULNESS: QUEER SURVIVAL IN THE ACADEMY

Intercultural Communication Interest Group and the Performance Studies Interest Group

This round table panel examines the ways in which queer people navigate the academy where mindfulness is coded as the rhetorical reinforcement of heteronormativity and anti-queerness

Chair: Reslie Cortes, Arizona State University

“Of Mice and Super-(Wo)Men: How Superheroes Rhetorically Construct Neoliberal Human-Nature”

Reslie Cortes

MINDFUL HERETICS IN THE AUDIENCE AND ON THE STAGE: AWAKENING TO THE VALUE OF CONSCIOUS DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY

Performance Studies Interest Group

Chair/Facilitator: Sarah Amira de la Garza, Arizona State University

Participants:

Chema Rojas Salinas, Arizona State University

Brandon Ferderer, Arizona State University

Reslie Cortes, Arizona State University

Rikki Tremblay, Arizona State University

OLGA IDRIS DAVIS

MINDFULLY ENGAGE MEMORIES: PERFORMING OUR ANCESTORS

“Mindfulness and the Performance of History: Dialoguing with the Ancestors for Academic Wellbeing”

Olga Idriss Davis, Arizona State University

AMIRA DE LA GARZA

BODIES ON THE LINE, IN THE WATER, AND ON THE STREETS: PERFORMANCES OF RESISTANCE AS ENVIRONMENTAL AND CIVIC MINDFULNESS IN THE CONTEXT OF CLIMATE CHANGE

Facilitator: Amira de la Garza

Performance Studies Interest Group

TOP PAPERS AND PERFORMANCES IN PERFORMANCE STUDIES

Presentations by the Performance Studies Interest Groups

Respondent: Sarah Amira de la Garza

“My Ancestors Are Alive In My Body: Mindful Appreciation of the Availability of Collective Power”

Sarah Amira de la Garza, Arizona State University

MINDFUL HERETICS IN THE AUDIENCE AND ON THE STAGE: AWAKING TO THE VALUE OF CONSCIOUS DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY

Chair/ Facilitator: Sarah Amira de la Garza, Arizona State University

IAN DERK

THE POLITICAL MIND: EXPLORATIONS IN THE RHETORIC OF POLITICAL LEADERSHIP

Rhetoric and Public Address Interest Group

Chair: Ian Derk, Arizona State University

“Cliques of Public Memory: A Qualitative Network Analysis of the @STL_ Manifest Digital Memorial”

Ian Derk, Arizona State University

“Sorry This Rhetoric Is Blocked: Argumentation and Exhortation in Ad-Blocking”

Ian Derk, Arizona State University

Intercultural Communication Interest Group & the Communication & Instruction Interest

Group Panelist: Ian Derk, Arizona State University

MATTHEW C.J. DONOVAN

TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

Organizational Communication Interest Group

“Would they Get the Job?: Predicting the Hireability of Transformational Leaders”

Sophia Town, Arizona State University Elissa Adame, Arizona State University Sarah Tracy, Arizona State University Matthew C. J. Donovan, Arizona State University Lou Clark, Uniformed Services University of the Health Sciences Jessica Kamrath, Arizona State University Jonathan Pettigrew, Arizona State University Robert Razzante, Arizona State University Megan Towels, Arizona State University Rikki Tremblay, Arizona State University Katie Becker, Arizona State University

UTTARAN DUTTA

INDIGENOUS VOICES ACROSS TIME AND SPACE

Environmental Communication Interest Group

“Protecting Sacred Groves: Community-Led Environment Organizing by Santhals of Eastern India”

Uttaran Dutta, Arizona State University

BRANDON FERDERER

MINDFUL HERETICS IN THE AUDIENCE AND ON THE STAGE: AWAKENING TO THE VALUE OF CONSCIOUS DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY

Performance Studies Interest Group

Chair/Facilitator: Sarah Amira de la Garza, Arizona State University

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Brandon Ferderer, Arizona State University

Reslie Cortes, Arizona State University

Rikki Tremblay, Arizona State University

KATRINA N. HANNA

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

Rhetoric and Public Address Interest Group

Chair: Elise Poll, Arizona State University

“Framing Public Memory: Developing Moral Vernacular Discourse Through Photographs of the New Sandy Hook Elementary School”

Katrina N. Hanna

MINDING THE OTHER: RHETORICS OF ASSIMILATION AND DIFFERENCE

Rhetoric and Public Address Interest Group

Chair: Katrina N. Hanna, Arizona State University

“MINDLESS” ENTERTAINMENT: RHETORICAL POWER IN POPULAR CULTURE

Rhetoric and Public Address Interest Group

“Meaning and Meme-ing Through Tyrann Mathieu as Honey Badger: Articulations of Race, Gender, and Sexuality in US Football”

Daniel C. Brower, Arizona State University

Katrina N. Hanna, Arizona State University

BODILY ANXIETIES: RHETORICS OF PURITY, CONTAMINATION, AND HYGIENE

Rhetoric and Public Address Interest Group

“Purity with Caveats: Whiteness in White Dresses”

Katrina N. Hanna, Arizona State University

EMI C. HASHI

THE CORNERSTONE CONSTRUCTS OF ROMANTIC RELATIONSHIPS

Interpersonal Communication Interest Group

“Couples Holding Hands in Public: Does the Person with the Upper Hand Have the Upper Hand in the Relationship?”

Amy S. Ebesu Hubbard, University of Hawai'i at Manoa, Maria DelGreco, University of Connecticut, Emi C. Hashi, Arizona State University, Megan C.K. Wharton, University of Hawai'i at Moana, Alexander Aune, University of Hawai'i at Manoa, Justice Quick, University of Hawai'i at Manoa, Haley Collins, University of Hawai'i at Manoa

COPING WITH THE EMOTIONS OF EVERYDAY LIFE: RESTRATEGIZING THEORIES OF INTERPERSONAL COMMUNICATION

Communication Theory & Research Interest Group

“Friends or Acquaintances? A Qualitative Study of the Developmental Process of College Students' Friendships”

Emi C. Hashi, Arizona State University

JESSICA K. KAMRATH

COMPETITIVE PAPERS IN COMMUNICATION AND INSTRUCTION

Communication and Instruction Interest Group

“Increasing Subjective Happiness Levels in University Students: Interventions through Communication and the Art of Happiness Coursework”

Jessica K. Kamrath, Arizona State University

TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

Organizational Communication Interest Group

“Would They Get a Job?: Predicting the Hireability of Transformational Leaders”

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HEEWON KIM

TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION

Organizational Communication Interest Group

“The Mutual Constitution Social Media Use and Status Hierarchies in Global Organizing”

Heewon Kim, Arizona State University

JENNIFER LINDE

MINDFULLY ENGAGED MEMORIES: PERFORMING OUR ANCESTORS

Performance Studies Interest Group

“Mindful Explorations of Heritage and Nostalgia: Finding Mid and Nani”

Jennifer Linde, Arizona State University

LAUREN MARK

MINDFULLY ENGAGED MEMORIES: PERFORMING OUR ANCESTORS

Performance Studies Interest Group

Chair: Lauren Mark, Arizona State University

BETWEEN US ASIANS: MAPPING INTERCULTURAL FRICTIONS AT HOME AND ABROAD

Intercultural Communication Interest Group

“Straddling the In-between: Tales of Acculturation from Long-Term Expatriates”

Lauren Mark, Arizona State University

PAUL A. MONGEAU

MINDFUL INVOLVEMENT IN WSCA: QUESTIONS, ANSWERS, SUGGESTIONS, & ADVICE

Paul Mongeau, Arizona State University

SEXUAL INTERACTION AND SEXUAL COMMUNICATION ACROSS CONTEXTS

Interpersonal Communication Interest Group

“Empirically Investigating a Dimensional Perspective of Diversity in Friends with Benefits Relationships”

Paul Mongeau, Arizona State University, Kendra Knight, DePaul University, Nikki Trusculli, Arizona State University, James Stein, Arizona State University

JONATHAN PETTIGREW

TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

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COLTER RAY**CRITICAL CONVERSATIONS ABOUT SEXUAL HEALTH**

Health Communication Interest Group

Chair: Colter Ray, Arizona State University

“PrEP Education Campaign Utilizing a Dual Theoretical Lens”

Respondent/ Facilitator: Colter Ray, Arizona State University

ROBERT RAZZANTE**TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS**

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BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE METHODOLOGY FOR MINDFUL ACTION RESEARCH EXAMINING INTERCULTURAL ISSUES

Intercultural Communication Interest Group & The Communication and Instruction Interest Group

“This panel presents research project highlighting student-generated responses to the question of how to build an inclusive environment for intercultural dialogue.”

Chair: Benjamin Broome, Arizona State University

Panelists: Benjamin Broome, Arizona State University, Ian Derk, Arizona State University, Jorge Morales Guerrero, Arizona State University, Robert Razzante, Arizona State University, Elena Steiner, Arizona State University, Jameien Taylor, Arizona State University, Aaron Zamora, Arizona State University

CHEMA ROJAS SALINAS**MINDFUL HERETICS IN THE AUDIENCE AND ON THE STAGE: AWAKENING TO THE VALUE OF CONSCIOUS DISAGREEMENT, CRITIQUE, AND CRITICAL INQUIRY**

Performance Studies Interest Group

Chair/Facilitator: Sarah Amira de la Garza, Arizona State University

Participants:

Chema Rojas Salinas, Arizona State University

Brandon Ferderer, Arizona State University

Reslie Cortes, Arizona State University

Rikki Tremblay, Arizona State University

JAMES STEIN**SEXUAL INTERACTION AND SEXUAL COMMUNICATION ACROSS CONTEXTS**

Interpersonal Communication Interest Group

“Empirically Investigating a Dimensional Perspective of Diversity in Friends with Benefits Relationships”

Paul Mongeau, Arizona State University, Kendra Knight, DePaul University, Nikki Truscelli, Arizona State University, James Stein, Arizona State University

ELENA STEINER

BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE METHODOLOGY FOR MINDFUL ACTION RESEARCH EXAMINING INTERCULTURAL ISSUES

Intercultural Communication Interest Group & The Communication and Instruction Interest Group

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MEGAN TOWELS

TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

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SOPHIA TOWN

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SPEAKING HER MIND: CRITIQUING “POWER FEMINISM” AND CONTEMPLATING FEMININE POWER

Rhetoric and Public Address Interest Group

“Talk Like a Girl: Exploring “Feminine Style” in Emma Watson’s HeForShe Gender Equality Campaign”

Sophia Town, Arizona State University

SARAH TRACY

TRANSFORMATION AND DEVELOPMENT IN AND BY ORGANIZATIONS

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RIKKI TREMBLAY

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GENDER, FEMINISM, AND PERFORMANCE

Performance Studies Interest Group

“all better: An Autoethnographic Performance”

Rikki Tremblay, Arizona State University

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Rikki Tremblay, Arizona State University

NIKKI TRUSCELLI

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CRITICAL CONVERSATIONS ABOUT SEXUAL HEALTH

Health Communication Interest Group

“Casual Sexual Relationships: A University Health Market Analysis”

Nikki Trusculli, Arizona State University

AARON ZAMORA

MEDIATED REPRESENTATIONS OF MARGINALIZED IDENTITIES

Media Studies Interest Group

“Luke Cage and the (Mis)representation of the Black Outlaw”

Aaron Zamora, Arizona State University

BUILDING AN INCLUSIVE CLIMATE FOR INTERCULTURAL DIALOGUE ON A UNIVERSITY CAMPUS: AN INNOVATIVE METHODOLOGY FOR MINDFUL ACTION RESEARCH EXAMINING INTERCULTURAL ISSUES

Communication and Instruction Interest Group

Panelist: Aaron Zamora, Arizona State University