

Fall 2017 Graduate courses in
The Hugh Downs School of Human Communication, ASU Tempe campus

Attention non-communication graduate students:

Contact professors directly for more information and permission to enroll. If permission is granted, please ask the professor to send an email to Heather.Freireich@asu.edu indicating your override into the course.

Fall 2017 courses:

COM 598-1001 (75098)

3-Unit course: Conducting Visual Ethnography

Day/Time: Wednesdays, 6:00 to 8:45 pm

Professor Eric Margolis

This course is open to students from any discipline. It is a hands-on practicum in doing visual ethnography. We will not meet on a regular basis. The first few weeks we will meet as a seminar to get to know each other and to look at some projects made by previous students. After a couple of weeks, you or your team will post a brief, one page, description of your proposed project. Thereafter I will be available on-line, on skype, or in person by appointment to meet with teams or individuals to discuss projects. We meet again mid-semester for "works in progress" and at the end for "academy awards." If you are interested, send me your ASU username and I'll add you to the Blackboard site to look around. Working alone or in small groups you will undertake and complete a project of your own design. Some have more expertise in theory, others in the technology end. There is only one text, *Visual Anthropology: Photography as a Research Method*. It is a classic and very helpful "how to" book. For every topic covered by Collier and Collier, there is also a wealth of readings available on the Blackboard site. For more information, please contact Dr. Eric Margolis at Eric.Margolis@asu.edu.

COM 608-1001 (81807)

3-Unit course: Multivariate Statistical Analysis of Data in Communication

Day/Time: Thursdays, 6:00 to 8:45 pm

Professor YoungJu Kim

This course provides an introduction to social science based research utilizing various types of statistical analyses for quantitative research methodology. This course covers from basic approach (e.g., chi-square test of independent, independent t-test, ANOVA, ANCOVA, MANOVA, MANCOVA and reliability test) to advanced analyses (e.g., exploratory factor analysis, confirmatory factor analysis, path analysis, and structural equation modeling). Given that the ability to understand multivariate statistics depends on a student's knowledge of univariate statistics, we assume that students have passed, at minimum, a basic statistics or quantitative research method course in the past two years. For more information, please contact Dr. YoungJu Shin at Youngju.Shin@asu.edu.

COM 609-1001 (90837)

3-Unit course: Advance Qualitative Research Methods in Communication

Day/Time: Tuesdays, 3:00 to 5:45 pm

Professor Sarah Tracy

Through presentation of scholarly readings and immersion into one's own in-depth 25+ hour research project, this advanced course is designed to explore qualitative research approaches in communication studies, taking into account issues of epistemology (ways of knowing), methodology (ways of examining) and representation (ways of writing and reporting). The course readings include theoretical approaches to qualitative methods, exemplars, and the practical skills required to plan a study, collect and analyze data, and write an academic report. The goal is that each student will emerge from the class with first-hand qualitative research experience, a paper that is conference ready and a significant understanding of qualitative methods that can serve as a basis for comprehensive exams and dissertations. The expectation is that students entering this course already have experience in graduate level practice in qualitative research methods. For more information, please contact Dr. Sarah Tracy at Sarah.Tracy@asu.edu.

COM 691-1002 (90471)

3-Unit Seminar: Survey in Organizational Communication

Day/Time: Thursdays, 3:00 to 5:45 pm

Professor Heewon Kim

This course provides you with a strong grounding in the field of organizational communication. As a survey course, COM 691 introduces you to the key scholars who have shaped the discipline and reviews the development and integration of thoughts throughout the history of the field. For students who specialize in organizational communication, this course puts in perspective the core theories and topics in the discipline. For students who specialize in other areas, this course offers background and knowledge essential for a foundational understanding of organizational communication. In addition to reading "classical" texts, we will also look into a burgeoning area of current research that suggests future directions and new scholarly agenda. Should you have any inquiries, please contact: Heewon.Kim@asu.edu.

COM 692-1001 (87408)

1-Unit Intensive Research Module: Advanced Qualitative Data Analysis

Mondays, 6:00 to 8:45 pm in Fall Session B: Oct 30 - Nov 27, 2017 (5 class meetings)

Professor Sarah Tracy

This module covers advanced techniques for analyzing and interpreting qualitative data, such as creating a code book, developing descriptive and predictive matrices, metaphor analysis, flowcharting, and discourse tracing. Furthermore, it guides students in the use of the computer-aided qualitative data analysis software program NVivo, leading them through the software basics of creating a project, nodes, cases, and coding data. Participants should have a clear understanding of data collection methods, a preliminary background in qualitative analysis, and come to the course with a collection of qualitative data texts. By the end of the module, students will be introduced to various qualitative analysis approaches, gain familiarity with NVivo, and have the opportunity to analyze their own qualitative data in innovative ways that will advance conference papers, journal articles, or dissertations. For more information, please contact Dr. Sarah Tracy at Sarah.Tracy@asu.edu.