

COM 450
THEORY AND RESEARCH IN ORGANIZATIONAL COMMUNICATION

Instructor: _____ email: _____
Office Hours: _____

TEXTBOOK

Eisenberg, E. M. (2007). *Strategic ambiguities: Essays on communication, organization, and identity*. Sage Publications, Inc.
Other readings on Blackboard

COURSE OBJECTIVES

The goals of this course are to provide:

- An in depth understanding of organizational communication theories.
 - An understanding of methods used when researching in organizations.
 - Practical judgment in blending theory and research to promote academic writing, public scholarship, and organizational thriving.
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COURSE POLICIES

Come to class. While there is no strict attendance policy, coming to class is the best way to learn and get a good grade in this class.

Be respectful. All members of this class will conduct themselves in a respectful manner. I will not tolerate intolerance. Hateful or derogatory speech will not be allowed. Any student disrupting the educational process may be withdrawn from the course and given an E at my discretion (if you don't believe me, go check policy USI 201-10). I expect you to: 1.) be respectful of me and your fellow students, 2.) pay attention and be engaged, 3.) avoid unnecessary disruption, and 4.) not use racist, sexist, homophobic or other derogatory language. That said, this has never been a problem in my class, and it isn't going to be this semester, either. For the school's standards, see <http://asu.edu/aad/manuals/acd/acd125.html>.

Email. All email correspondence should use professional writing. Also, include "COM 450" at the beginning of the subject line.

Don't plagiarize. If you steal ideas, you will fail the class. Do your own work. Trying to develop your worst idea will teach you more important things than ripping off the work of others. This is the policy of School of Communication:

The College of Liberal Arts and Sciences and the Hugh Downs School of Human Communication strongly believe in academic integrity; thus instructors in the college and school do not tolerate cheating and plagiarism. Instructors who find compelling evidence of academic dishonesty will actively pursue one or more of the following actions: assigning a grade of XE ("failure through academic dishonesty") to the student, advocating the suspension or expulsion of the student from the College and/or referring the student to Student Judicial Affairs. If a student who is charged with academic dishonesty is found to be in violation, then one or more of these disciplinary actions will be taken. For further information, please read the Student Academic Integrity policy and the code of conduct for the Hugh Downs School of Human Communication at: <http://hdshc.asu.edu/acadintpol.html>.

Completion. Every assignment must be completed in order to receive a passing grade in the class.

ASSIGNMENTS

Organizational Involvement: Join an existing organization. May be solitary, partners, or groups

Data Collection: Study an organization using observation, survey, and/or interviews. (100 points)

Lit Review: Collect, review, and synthesize readings on a particular org com topic (100 points)

Research Paper: 12-15 pg. paper, with lit review, methods, findings, and discussion section (200 points)

Impact/Public Scholarship: Some form of publically accessible medium, which could include giving your organization communication feedback, develop training, creating a video, wiki editing (100 points)

Presentation: 8 – 10 minute presentation based on overall project (100 points)

Tests: One midterm, one final (each worth 100 points)

Grading Scale: Top 20% is a plus grade, mid 40% is a basic grade, and bottom 20% is a minus grade.