

Culture, Communication, & Health in Applied Contexts
COMM 691 (Fall 2018)

Instructor: YoungJu Shin

Office: Stauffer Hall 466

Class Location: Stauffer A (STAUF A) 431

Class Time: Tuesday 6:00 – 8:45pm

Email: through Blackboard or Youngju.Shin@asu.edu

Office Phone: 480-965-6905

Office Hours: Tuesday 4:30pm-5:30pm & by appointment

The best way to reach me is through email. I usually respond to students' email within 48 hours (except the weekend). If you do not hear back from me in 3 days, it is highly likely that your email has been not safely delivered. Make sure to check my confirmation response email ALWAYS!

Course Description

Communicating about health is necessary in a daily basis and inevitable by nature. In this course, we will critically review and discuss applied communication research in a wide range of health contexts. The course covers a wide range of communication about health from cultural perspectives. The course should provide an opportunity for students to facilitate discussion about theoretical contribution, ethical consideration, methodological application, and practical implication of scholarly work by exploring topics as the following:

- Family communication and caregiving
- Immigrant health and communication
- Interpersonal relationships and social support
- Patient-provider communication
- Health disparity and literacy in medical care
- Public health campaigns

Objectives

The student of Culture, Communication, & Health in Applied Contexts will be able to:

- Discuss the role of health communication in diverse contexts of the communication discipline
- Evaluate theoretical and methodological application as well as ethical and practical implication of scholarly work in health communication
- Develop health communication research proposal of scholarly interest, based on the class reading and discussion

Required Text

Thompson, T., Parrott, R., & Nussbaum, J. F. (2011). *The Routledge handbook of health communication (2nd ed.)*. New York: Routledge Taylor & Francis Group.

Additional Reading

Additional readings will be assigned and posted on Blackboard.

Additional Recommended Reading

Frey, L. R., & Cissna, K. N. (2009). *The Routledge handbook of applied communication research (1st ed.)*. New York: Routledge Taylor & Francis Group.

Parrott, R. (2009). *Talking about health: Why communication matters*. West Sussex, United Kingdom: Wiley-Blackwell.

Course Requirements	Points	Due Date (By 6pm)
Attendance and Participation	100	Weekly
Reflection Papers and Discussion Questions (10pts each x 9 weeks)	90	Weekly
Final Paper Proposal	10	September 25 th
Research of Communication Scholar Paper	50	November 6 th
Scholar Presentation	50	November 6 th
Scholarly Article Presentation	50	November 13 th
Annotative Bibliography	50	November 20 th
Final Paper Presentation	50	November 27 th
Final Paper	150	December 4 th

Grading Scale:

A+ 582 – 600	A 558 – 581	A- 540 – 557
B+ 522 – 539	B 498 – 521	B- 480 – 497
C+ 462 – 479	C 420 – 461	D 360 – 419
E 0 – 359		

Class Policy:

Attendance and Participation

Each student is expected to attend and fully participate in class. Attendance will be taken every week. Only one absence will be excused without any penalty. Afterward, each unexcused absence will result in a 10-point reduction from the entire grading points. Cell phone and Internet use are not allowed during the class time.

Late Assignments

Late work will not be accepted no later than a week of each assignment due date. Late assignment submitted within a week of the due date will be accepted with one letter degraded penalty.

Appeals

If you are dissatisfied with a grade received on a particular assignment, you may appeal. Appeals will be accepted in writing only within the two weeks following assignment of the grade.

Academic Dishonesty

Collusion takes place when two or more students work together to complete individual assignment. It is perfectly fine to help one another comprehend the course contents in and outside of the class but when it comes to the graded assignment, I expect you do your own work independently and have full responsibility of your work.

Plagiarism refers to taking someone's words or ideas without appropriate recognition. Plagiarism includes (is not limited to) other scholars' research, un/identified internet sources, other students' homework, or self-plagiarism. Be careful and mindful when you cite academic sources in your paper and presentation.

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <http://sexualviolenceprevention.asu.edu/faqs/students>.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, <https://eoss.asu.edu/counseling>, is available if you wish discuss any concerns confidentially and privately.

Class Schedule: schedule may be subject to change throughout the semester.

Date	Topic	Readings
August 21 (Week 1)	Introduction to the Course	
August 28 (Week 2)	Introduction to Health Communication I	H 1, 2, 38, & 39
September 4 (Week 3)	Health Communication II	H 3, 20, & 23 Miller-Day & Hecht (2013)
September 11 (Week 4)	Risk, Information, and Health Literacy	H 9, 10, 11, & 19
September 18 (Week 5)	Patient-Provider Communication	H 17, 18, 25, & 26
	Final Paper Proposal Due	
September 25 (Week 6)	Public Health Campaigns	H 13, 14, 15, & 16
	Guest Speaker: Dr. Roberto	TBA

October 2 (Week 7)	Immigrant Families and Health I	Suarez-Orozco 1, 2, 3, Alba & Nee 3
October 9 (Week 8)	Fall Break	
October 16 (Week 9)	Immigrant Families and Health II Research of Health Communication Scholar Choice	Suarez-Orozco 4, 7, & Fonder 8
October 23 (Week 10)	Stigma, Health Disparity, and Ethical Consideration	H 29, 30, & 40 Guttmann 6
October 30 (Week 11)	Interpersonal Communication	H 8, 21, 24, & 28
November 6 (Week 12)	Research of Communication Scholar Paper and Presentation PPT Due	
November 13 (Week 13)	Scholarly Article Presentation Due Individual Meeting	
November 20 (Week 14)	No Class: Annotative Bibliography Due	
November 27 (Week 15)	Final Proposal Paper Presentation Day & PPT Due	
December 4 (Week 16)	Final Paper Due	