Accentuate The Positive

86th Annual WSCA Convention
Spokane, Washington
February 20-24, 2015

PAUL MONGEAU, professor and associate director
President of WSCA
WSCA Primary Program Planner
WSCA Convention Kick-Off: The Premature Death of the Liberal Arts

Workshops:
Communication Activism: Accentuating the Positive within Local Communities; Internatural Communication Praxis: Experiencing the Positive; Essentials for Managing New Teachers’ Questions about Communicating in Classrooms; From Drafted to Crafted: Accentuating the Positive in Your Scholarly Writing

Panels:
National Communication Association Initiatives and Member Resources
2014 B. Aubrey Fisher Award Recipients
Uncertainty Reduction at 40: A Symposium with Charles R. Berger

ANTHONY ROBERTO, doctoral program director
Graduate Student Workshop
Panelists

KORY FLOYD, professor
Top Four Papers in Interpersonal Communication
Interpersonal Communication Interest Group
Affection Deprivation is Associated With Physical Pain and Poor Sleep Quality
2014 B. Aubrey Fisher Award Recipient
Relational and Health Correlates of Affection Deprivation (WJC, 78, 383-403)
Accentuating Connections Between Interpersonal and Health Communication
Interpersonal Communication and Health Communication Interest Groups
Panelist
LINDA LEDERMAN, professor and director
Accentuating Connections Between Interpersonal and Health Communication
Interpersonal Communication and Health Communication Interest Groups
Panelist

DANIEL BROUWER, associate professor
Pressing Questions in Rhetorical Criticism: a Roundtable Conversation
Rhetoric and Public Address Interest Group
Chair and Moderator

BRADLEY ADAME, assistant professor
Top Four Paper in Health Communication
Health Communication Interest Group
Accentuating the Positive in a Zombie Apocalypse: An Experimental Test of the CDC’s Zombie Preparedness Campaign

AMIRA DE LA GARZA, associate professor
A Contemporary Auto De Fe: A Cacophony of Selves Telling Truths
Performance Studies Interest Group
Performer
Uncovering Tensionality Through Dialogue
Part I and Part II
Interpersonal Communication and Intercultural Communication Interest Groups

This two-part panel explores how communication scholars can contribute to discussion, and reduction, of tensions surrounding national and global events.

Program Leader: Benjamin Broome, professor
Program Facilitators:
Versha J. Anderson, doctoral student
Anna Marie Campbell, doctoral student
Melissa Framer, doctoral student
Rosalie Fisher, doctoral student
Gladys Muasya, doctoral student
Luke Brenneman, doctoral student
Tzu-Chiao Chen, doctoral student
JENNIFER LINDE, senior lecturer
“Don’t Tell Me to Smile”: Resisting cultural Performances of Positivity – Part One: Troubling Positivity in Public Spaces
Performance Studies Interest Group
Respondent/Facilitator

JANET JACOBSEN, instructor
Harnessing Ideas Worth Spreading: Using TED Talks for Communication Instruction
Communication and Instruction Interest Group
Panelist
Accentuating Complexity and Choices in Learning
Communication and Instruction Interest Group
Creating a Successful Large-Lecture “Small Group” Class: Implementing an Oxymoron

PATRICK MCDONALD, instructor
Accentuating Complexity and Choices in Learning
Communication and Instruction Interest Group
Creating a Successful Large-Lecture “Small Group” Class: Implementing an Oxymoron

CHEMA SOL-ROJAS SALINAS, instructor
Technologies of Way (and) Communication
Rhetoric and Public Address Interest Group
Panel Chair
Some Days I Want to Scream Too: Latina Domestic Workers in the City of Concrete and Dust
Performance Studies Interest Group
Chair and Respondent
“If You Can’t Say Anything Positive …”: Inquiries into Incivility and Indecorous Speech
Rhetoric and Public Address Interest Group
The Satanic Temple: Religious Freedom and the Question of Civility

DOCTORAL STUDENTS:

LORI BEDNARCHIK
Assistant Program Planner
Top Four Papers in Interpersonal Communication
Interpersonal Communication Interest Group
The “Dos and Don’ts” of Friends With Benefits Relationships: A Dialectical Analysis of Relational Rules
A Good Mix of Theory and Method
Communication Theory and Research Interest Group
Chair

ROBERTA CHEVRETTE
“If You Can’t Say Anything Positive…”: Inquiries into Incivility and Indecorous Speech
Rhetoric and Public Address Interest Group
Trained Incivility: Femen’s Body Politics and Preparing for the Public Screen
Memory, Monuments, Museums, and (Mis)Representation
Rhetoric and Public Address Interest Group
Unearthing the Native Past: Citizen Archaeology and Modern (Non)Belonging at the Pueblo Grande Museum

LOU CLARK
“Don’t Tell Me to Smile”: Resisting cultural Performances of Positivity – Part One: Troubling Positivity in Public Spaces
Performance Studies Interest Group
Positive Emotion Prevails Over Positivity at Bereavement Camps for Children
Memory, Memorials, Hauntings, and Counterscreens: Competitive Performance Studies Papers
Counterscreens Reflect Performances of Public Loneliness in The Public Isolation Project and The Agony and The Ecstasy of Steve Jobs

ROSALIE FISHER
Panoptic Practices: Visuality and Surveillance in Multiple Media
Media Studies Interest Group
Profiling: The Visual Conversation of Ongoing 9/11 Narratives
Memory, Memorials, Hauntings, and Counterscreens: Competitive Performance Studies Papers

MARK ALAN GENEROUS
Assistant Program Planner
Top Four Papers in Interpersonal Communication
Interpersonal Communication Interest Group
The “Dos and Don’ts” of Friends With Benefits Relationships: A Dialectical Analysis of Relational Rules
Accentuating the Scope of Topic Avoidance: New Contexts and Methodological Approaches
Interpersonal Communication Interest Group
Avoidance During Final Conversations
A Good Mix of Theory and Method
Accentuating the Positives (and Negatives) of Affection Exchange Theory (AET): What Do We Know About Affection and Where Are We Going?
Graduate Research in Progress:
Organizational Communication Interest Group
The Positive (and Negative) Side to Sexual Minorities’ Experiences in the American Workplace: Exploring Organizational Tolerance, Acceptance, and Sexual Identity Management

GLADYS MUASYA
Adjusting to Changing Situations: Adaptation, Immigration, and Representations of History
Intercultural Communication Interest Group
Understanding Work Family Conflict Issues of Immigrant Sub Saharan African (SSA) Women in the United States: An Exploratory Study

BAILEY OLIVER
Narrating the Self: Explorations of Ethnic and Racial Identities
Intercultural Communication Interest Group
Life as a Whitewashed Sista: A Narrative of Interracial Friendships

SUSAN PULLEN
Activism, Protest, and Revolution
Communication Theory and Research Interest Group
#StandWithWendy: The Sedimentation of Meaning in Social Movement Protest Art
“Don’t Tell Me to Smile”: Resisting cultural Performances of Positivity
– Part One: Troubling Positivity in Public Spaces
Performance Studies Interest Group
#StopTellingWomenToSmile
“Don’t Tell Me to Smile”: Resisting cultural Performances of Positivity
– Part Two: Troubling Positivity in the Academy
Rhetoric and the Constitution of Bodies
Rhetoric and Public Address Interest Group
Chair
Locating Stigmatized Reproductive Bodies: Exploring Testimony as a
Convergence of Rhetorical Criticism and Performance Scholarship
Accentuating the Scope of Topic Avoidance: New Contexts and Methodological Approaches
Interpersonal Communication Interest Group
Avoiding the Space Between: A Braided Narrative Exploring Topic Avoidance in Stillbirth, Infertility and Friendship
(Not) Coming Out of My Parent’s Closet: A Review of Topic Avoidance in LGBTQ Headed Families
Ethnographic Explorations of Rites, Rituals, and Passageways: Competetive Performance Studies Papers
Performance Studies Interest Group
Critical Performance Ethnography for Social Change: A Model of Process, Product and Activism
# Accentuate the Positive of the Digital Humanities as a Force for Reproductive Justice
Organization for Research on Women and Communication Participant

JAMES STEIN
Assistant Program Planner WSCA
Managing Uncertainty: Accentuating the Importance of Relational Communication
Interpersonal Communication Interest Group
Exploring Social Network Uncertanties in Romantic Relationships

LISA VAN RAALTE
Assistant Program Planner
Top Four Papers in Interpersonal Communication
Interpersonal Communication Interest Group
The “Dos and Don’ts” of Friends With Benefits Relationships: A Dialectical Analysis of Relational Rules

ALUMS:

ELIZABETH RICHARD
Program Planner
Communication Theory and Research Interest Group

LESLIE RAMOS SALAZAR
Health Communication Interest Group
COLIN HESSE  
Interpersonal Communication Interest Group

AARON HESS  
Media Studies Interest Group

HEATHER CANARY  
Organizational Communication Interest Group

TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION  
Interpersonal Communication Interest Group  
Chair/Facilitator: Colin Hesse

AARON HESS  
THEORY MATTERS: PAPERS IN RHETORICAL THEORY AND CRITICISM  
Rhetoric and Public Address Interest Group  
_Circled Wagons and Swinging Bridges: Sophia, Sunesis, and Phronesis in Rhetorical Criticism_  
_“IF YOU CAN’T SAY ANYTHING POSITIVE...”: INQUIRIES INTO INCIVILITY AND INDECOROUS SPEECH_  
Rhetoric and Public Address Interest Group  
_Trained Incivility: Femen’s Body Politics and Preparing for the Public Screen_  
Memory, Monuments, Museums, and (Mis)Representation  
Rhetoric and Public Address Interest Group  
_Unearthing the Native Past: Citizen Archaeology and Modern (Non)Belonging at the Pueblo Grande Museum_  
Identity Matters: Gender and Race in Media Studies  
Media Studies Interest Group  
Chair

TOP THREE PAPERS IN ORGANIZATIONAL COMMUNICATION  
Organizational Communication Interest Group  
Heather E. Canary

_“It Makes Me a Better Person”: Communicating Agentic Identities in Narratives of Volunteering_  
Kurt Lindemann
NEW APPROACHES TO INTRODUCTION TO COMMUNICATION
Community College Interest Group
Chair: Scott Ku

Framing the Basic Course Around Recurring Controversies
Christopher M. Duerringer, alum

CHRIS DUERRINGER
Rhetoric and Public Address Interest Group
God Hates Fred? Balancing Form and Decorum in Responses to the Death of Fred Phelps

SCOTT KU
CHALLENGES OF TEACHING PUBLIC SPEAKING AT THE COMMUNITY COLLEGE
Community College Interest Group
Chair
Accessibility, Accommodation, and Disability in the Public Speaking Environment
Rhetoric and Public Address Interest Group
Ideas for the Basic Course

CHRISTINA SHAW
CHALLENGES OF TEACHING PUBLIC SPEAKING AT THE COMMUNITY COLLEGE
Community College Interest Group
Reducing Fear and Anxiety in Public Speaking Courses

PSYCHOLOGICAL AND PHYSIOLOGICAL CORRELATES OF RELATIONAL COMMUNICATION
Interpersonal Communication Interest Group
Do Secure Individuals Communication Compassionately Toward Their Partners? The Association Among Individuals’ Attachment Styles, Compassion, and Relationship Satisfaction in Romantic Relationships.
Co - Leslie Ramos Salazar, alum

ZACHARY JUSTUS
Breaking Classroom Borders in Though and Practice
Communication and Instruction Interest Group
Student Voice in a Campus Civic Engagement Program: A Description and Assessment
Co
ELIZABETH RICHARD
Can Women in Corporate America Lean In to Succeed?
Organization for Research on Women and Communication
I’m Leaning! I Just Hope I Don’t Drop My Baby…

PERRY PAULEY
De-Accentuating the Positive: Jealousy, Infidelity, and Revenge
Interpersonal Communication Interest Group
Chair/Facilitator
Psychological and Physiological Correlates of Relational Communication
Interpersonal Communication Interest Group
The Attributes of Relational Maximizers
Heart Echoes: A Physiological Inquiry of Relational Experiences and Motivations and Judgments
Co
Top Three Papers in Organizational Communication
Organizational Communication Interest Group
“It Makes Me a Better Person”: Communicating Agentic Identities in Narratives of Volunteering *

MELISSA TAFOYA
Embodying Media: Gender, Feminism, and the Body
Media Studies Interest Group
A Process Model of Gender Identity: Exploring Interpersonal and Mass Mediated Factors

COLIN HESSE
Accentuating Connections Between Interpersonal and Health Communication
Interpersonal Communication and Health Communication Interest Groups
Chairs

HEATHER CANARY
ACCENTUATING CONNECTIONS BETWEEN INTERPERSONAL AND HEALTH COMMUNICATION
Interpersonal Communication and Health Communication Interest Groups
Panelists
TOP FOUR PAPERS IN HEALTH COMMUNICATION
Health Communication Interest Group
Managing Contradictions to Create a New Normal: Family Communication During and After Traumatic Events

HEALTH COMMUNICATION AND RISKY HEALTH CONDITIONS: EXPLORING DISTINCTIVE METHODS AND THEORIES
Health Communication Interest Group
Chair

KURT LINDEMANN
SPOTLIGHT PERFORMANCE PANEL: A CITY DIVIDED
Performance Studies Interest Group
Chair and Respondent

LESLIE RAMOS SALAZAR
Top Four Paper in Health Communication
Health Communication Interest Group

Accentuating the Positive in a Zombie Apocalypse: An Experimental Test of the CDC’s Zombie Preparedness Campaign
Respondent

Accentuating Connections Between Interpersonal and Health Communication
Interpersonal Communication and Health Communication Interest Groups

ALAN MIKKELESON
Managing Uncertainty: Accentuating the Most Importance of Relational Communication
Interpersonal Communication Interest Group
Chair/Facilitator

PSYCHOLOGICAL AND PHYSIOLOGICAL CORRELATES OF RELATIONAL COMMUNICATION
Interpersonal Communication Interest Group
Do Secure Individuals Communication Compassionately Toward Their Partners? The Association Among Individuals’ Attachment Styles, Compassion, and Relationship Satisfaction in Romantic Relationships.
The Attributes of Relational Maximizers