

Revised for 7/1/2009

H. L. (Bud) Goodall, Jr.

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ACADEMIC APPOINTMENTS

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| July 1, 2009 – Present | Professor of Communication, The Hugh Downs School of Human Communication, Arizona State University, PO Box 871205, Tempe, AZ, 85287-1205, USA. |
| 2004 – 2009 | Director and Professor of Communication, The Hugh Downs School of Human Communication, Arizona State University, PO Box 871205, Tempe, AZ, 85287-1205, USA. |
| 1995 – 2004 | Professor and Head, Department of Communication, University of North Carolina at Greensboro, Greensboro, NC, 27402-6170, USA. |
| 1991 – 1995 | Professor and Coordinator, Speech and Communication Studies Program, Clemson University, Clemson, SC, 29634, USA. |
| 1989 – 1991 | Associate Professor and Director of Graduate Studies, Department of Communication, University of Utah, Salt Lake City, UT 84112, USA. |
| 1984 – 1989 | Associate Professor and Chair, Department of Communication Arts, University of Alabama in Huntsville, Huntsville, AL, 35899, USA. |
| 1980 – 1984 | Assistant Professor, Department of Communication Arts, University of Alabama in Huntsville, Huntsville, AL, 35899, USA. |

HONORS AND AWARDS

2009 Applied/Public Policy Research Award, International Communication Association, given to our Consortium for Strategic Communication at Arizona State University (Steve Corman, Director).

Keynote Address, "From *Tales of the Field* to *Tales of the Future*," International Qualitative Research in Management and Organizational Conference, Albuquerque, NM March 2008.

Best Book of 2007, Ethnography Division, National Communication Association, for *A Need to Know: The Clandestine History of a CIA Family*.

Plenary Address, "The Researcher as Detective," The Southern States Communication Association, Louisville, KY March 2007.

United States Department of State Office of International Programs Speaker on issues of public diplomacy; combating "virtual jihad"; and message strategies in the "war of ideas"

Thomas P. Johnson Visiting Scholar, Rollins College, September 2006

Listed in *Who's Who in Social Sciences Higher Education*, 2004

Visiting Fellowship, Wolfson College, Cambridge University, Easter Term, 2004 (unable to fulfill due to acceptance of new position with Arizona State University)

Gerald M. Phillips Award for Distinguished Applied Communication Scholarship, National Communication Association, 2003

Research Leave granted for AY 2003-2004, University of North Carolina at Greensboro

Grazier Distinguished Lecture in Communication, University of South Florida, April 2003

Visiting Scholar, Department of Communication, St. Louis University, March 2003

Listed in *Contemporary Authors*, 2001, 2006

Visiting Scholar, Department of Communication, Texas A&M University, October 2000

Visiting Scholar, University of Alaska-Fairbanks, February-March 1999

Visiting Scholar, School of Interpersonal Communication, Ohio University, April 1998

Listed in *Dictionary of American Scholars*, 1997, 2001, 2003

Selected for "At the Helm in Ethnography" panel by the Speech Communication Association for its 1996 annual convention in San Diego, CA

Listed in *Who's Who International*, 1996

Gerald M. Phillips Mentoring Award from the American Communication Association, May 1995

"Texty" for the Outstanding Textbook in Education, Communication, Visual, and Performing Arts, Textbook and Academic Authors Association, 1994 (with Eric M. Eisenberg)

Visiting Author, Department of Speech Communication, Southern Illinois University,
March 1993

A. Blair Hart Lecture in Communication, University of Arkansas, June 1991

RESEARCH AND PUBLICATIONS

RESEARCH INTERESTS

- Rhetorical and Communication Theory and Research
- Organizational Communication and Leadership
- Symbolic Interaction and Identity Formation
- Strategic Communication and Message Analysis
- Ethnography
- Creative Nonfiction
- National Security, Counter-Terrorism, & Public Diplomacy

GRANTS

2009-2012, Co-PI, Office of Naval Research, \$2,588,162. “Identifying Terrorist Narratives and Counter-Narratives: Embedding Story Analysts in Expeditionary Units,” funded. Steve Corman, PI.

2006, \$8483, U.S. Department of State, “U.S. Speaker and Specialist Grant” as invited speaker for a series of public diplomacy events hosted by the American Embassy in Madrid on the subject of “Terrorism, Propaganda, and the Media.”

2005, \$10,000, CMG Associates for consultation on Consortium for Strategic Communication research on software development to track terrorist networks (with Steve Corman and Angela Trethewey)

2003, \$1000, UNCG Kohler Fund for International Travel

2002, \$10,000, textbook research development grant, Thompson Learning/ Wadsworth Publishing Company (with Sandra Goodall)

1999-2000 \$5000.00, textbook website development grant, Thompson Learning/ Wadsworth Publishing Company (with Sandra Goodall)

1996 (Summer) \$2907.00, Curriculum Development grant to research, develop, and implement CD-ROM and multimedia materials for a large enrollment undergraduate course (with Pete Kellett)

1994 (Summer), \$6677.00, Teaching Innovations grant to implement international business perspectives in undergraduate and graduate courses (with Carl Lovitt)

1993 (Summer), \$1630.00, NEH Faculty Development grant to use ethnographic films in to enhance a global communication course

1993 (Summer), \$940.00, Faculty Teaching Incentives grant to study dialogic approaches to team communication

1991 (Summer) \$5000.00, Text Development Grant for an organizational communication text for St. Martin's Press

1987 (Summer) \$3000.00, NSF Faculty Grant in artificial intelligence decision-making for college students

PUBLICATIONS: BOOKS

Ethnographic/Qualitative Writing

H. L. Goodall, Jr., *Writing Qualitative Inquiry: Self, Stories, and Academic Life*. Walnut Creek, CA: Left Coast Press, 2008.

H. L. Goodall, Jr., *Writing the New Ethnography*. Lanham, MD: AltaMira Press/Rowman & Littlefield, 2000.

Ethnographic Trilogy

H. L. Goodall, Jr., *Divine Signs: Connecting Spirit and Community*. Carbondale, IL: Southern Illinois University Press, 1996.

H. L. Goodall, Jr., *Living in the Rock n Roll Mystery: Reading Context, Self, and Others as Clues*. Carbondale, IL.: Southern Illinois University Press, 1991.

H. L. Goodall, Jr., *Casing a Promised Land: The Autobiography of an Organizational Detective as Cultural Ethnographer*. Carbondale, IL.: Southern Illinois University Press, 1989. *Second revised and expanded edition* 1994; *second printing of second revised and expanded edition*, 2001.

History/Ethnographic Memoir

H. L. Goodall, Jr., *A Need to Know: The Clandestine History of a CIA Family*. Walnut Creek, CA: Left Coast Press, 2006. Paperback edition, November 2007. "Best Book of 2007" award, Ethnography Division, National Communication Association.

Counter-Terrorism/Public Diplomacy

Steven R. Corman, Angela Trethewey, & H. L. Goodall, Jr. (Eds.) *Weapons on Mass Persuasion: Strategic Communication to Combat Violent Extremism*. New York: Peter Lang, 2008.

Textbooks:

H. L. Goodall, Jr., and Angela Trethewey, *Why Communication Matters*. New York: Bedford/St. Martin's, forthcoming (contract issued April, 2008; scheduled for publication 2010).

Eric M. Eisenberg, H. L. Goodall, Jr., and Angela Trethewey, *Organizational Communication: Balancing Creativity and Constraint*, 6th ed. New York: Bedford/St. Martin's Press, 2010. *Fifth Edition 2007*. All previous editions Eric M. Eisenberg and H. L. Goodall, Jr., *Fourth Edition 2004; Third Edition, 2001; Second Edition, 1997; First edition, 1993*. (Translated into Mandarin Chinese and released February, 2004.)

H. L. Goodall, Jr., Sandra Goodall, and Jill Scheifelbein, *Business and Professional Communication in a Global Workplace*, 3rd. ed. Belmont, CA: Thomson Learning/Wadsworth, 2009. Previous editions H. L. Goodall, Jr. and Sandra Goodall under title *Communication in Professional Contexts: Skills, Ethics, and Technologies* *Second Edition, 2006; First Edition 2002*. *ASU Customized Edition* released 2009, 2007, 2006, 2005.

Gerald L. Wilson and H. L. Goodall, Jr., *Interviewing in Context*. New York: McGraw-Hill, 1991.

H. L. Goodall, Jr., *Small Group Communication in Organizations, Second Edition*. Dubuque, IA.: William C. Brown Company, 1990. *First edition, 1984*.

Gerald L. Wilson, H. L. Goodall, Jr., and Christopher L. Waagen, *Organizational Communication: Managing Change in a High Technology Society*. New York: Harper & Row, 1986.

H. L. Goodall, Jr. and Christopher L. Waagen, *The Persuasive Presentation: A Practical Guide to Professional Communication in Organizations*. New York: Harper & Row, 1986.

H. L. Goodall, Jr., *Human Communication: Creating Reality*. Dubuque, IA.: William C. Brown, 1983.

Trade Books:

H. L. Goodall, Jr., *Food Talk: A Man's Guide to Cooking and Conversation with Women*. Greensboro, NC: Snowgoose Cove Publishing, 1998.

H. L. Goodall, Jr. and Gerald M. Phillips, *Making It in Any Organization*. Englewood Cliffs, NJ: Prentice-Hall/Spectrum Books, 1985.

Gerald M. Phillips and H. L. Goodall, Jr., *Loving & Living: Improve Your Friendships and Marriage*. Englewood Cliffs, NJ: Prentice-Hall/Spectrum Books, 1983.

PUBLICATIONS: JOURNAL ARTICLES

H. L. Goodall, Jr., “Why ‘Writing Qualitative Inquiry’ Matters: A Factional Fable,” *International Review of Qualitative Research*, 3, (projected publication date February 2010; manuscript accepted June 3, 2009).

H. L. Goodall, Jr., “From *Tales of the Field* to Tales of the Future,” *Organizational Research Methods*, 12, (projected publication date October 2009, manuscript accepted May 19, 2009).

H. L. Goodall, Jr., “Writing Like a Guy in Textville: A Personal Reflection on Narrative Seduction,” *International Review of Qualitative Research*, 2, (May 2009), 67–88.

H. L. Goodall, Jr., “From My Narrative Inheritance to Their Own Narratives—An Introduction to *A Need to Know: The Clandestine History of a CIA Family*,” *Qualitative Inquiry*, 14 (October, 2008), 1302-1304.

H. L. Goodall, Jr., “My Family Secret,” *Qualitative Inquiry*, 14 (October, 2008), 1305-1308.

H. L. Goodall, Jr., “Twice Betrayed by the Truth: A Narrative About the Cultural Similarities Between the Cold War and the Global War on Terror,” *Cultural Studies—Critical Methodologies*, 8 (August, 2008), 353-358.

H. L. Goodall, Jr. and Seth Wiener, “Creating The Right Reality: Communication Message Strategies and the Republican Party,” *Cultural Studies—Critical Methodologies*, 8 (May 2008), 135-158. (lead article)

Angela Trethewey and H. L. Goodall, Jr., “Leadership Reconsidered as Historical Subject: Sketches from the Cold War to Post-9/11,” *Leadership*, 3 (November 2007), 457-477.

[H. L.] Bud Goodall, Angela Trethewey, & Kelly McDonald, “Strategic Ambiguity, Communication, and Public Diplomacy in an Uncertain World: Principles and Practices,” *Defense Concepts*, 1 (Winter 2006), 34-48.
http://www.c4ads.org/files/defense_concepts_1.4.pdf?PHPSESSID=1545febd6f1be27a7b01531937d0

H. L. Goodall, Jr., “Unfinished Conversations: What I’ll Miss and What I’ll Remember About Janice Hocker Rushing,” *Southern Communication Journal*, 71 (June, 2006), 137-139.

H. L. Goodall, Jr., "Why We Must Win the War on Terror: Communication, Narrative, and the Future of National Security," *Qualitative Inquiry*, 12 (February, 2006), 30-59.

H. L. Goodall, Jr., "Narrative Inheritance: A Nuclear Family with Toxic Secrets," *Qualitative Inquiry*, 11 (August 2005), 492-513.

H. L. Goodall, Jr., "Deep Play in a Poker Rally: A Sunday Among the *Ferraristi* of Long Island," *Qualitative Inquiry*, 10 (September 2004), 731-766.

H. L. Goodall, Jr., "Narrative Ethnography and Applied Communication Research," *Journal of Applied Communication Research*, 32 (August 2004), 185-194. (Invited lead article)

H. L. Goodall, Jr., "Imagining Nick Trujillo: A Factional Biography," *American Communication Journal*, 6 (Winter 2003). <http://acjournal.org/holdings/vol6/iss2/index.html>

H. L. Goodall, Jr., "Fieldnotes from Our War Zone: Living in America During the Aftermath of September Eleventh," *Qualitative Inquiry*, 8 (April 2002), 74-89.

H. L. Goodall, Jr., "Voice, Originality, and Scholarship: The Lasting Influence of Gerald M. Phillips on My Life and Work," in Michael McGee, "Meet Your Footnotes," *American Communication Journal*, 5 (February 2002). <http://acjournal.org/holdings/vol5/iss2/phillips.htm>

H. L. Goodall, Jr., "Writing the American Ineffable, Or: The Mystery and Practice of Feng Shui in Everyday Life," *Qualitative Inquiry*, 7 (February 2001), 3-20. (lead article)

H. L. Goodall, Jr., "Casing the Academy for Community," *Communication Theory*, 9 (November 1999), 465-494.

Linda K. Welker and H. L. Goodall, Jr., "Representation, Interpretation, and Performance: Opening the Text of *Casing a Promised Land*," *Text and Performance Quarterly*, 17 (January, 1997), 109-122.

H. L. Goodall, Jr., "Mysteries of the Future Told: Communication as the Material Manifestation of Spirituality," *World Communication Journal*, 22 (December, 1993), 40-49.

H. L. Goodall, Jr., "Empowerment, Culture, and Postmodern Organizing: Deconstructing the Nordstrom Employee Handbook," *Journal of Organizational Change Management*, 5 (No. 2, 1992), 25-30.

H. L. Goodall, Jr., "Turning Within the Interpretive Turn: Radical Empiricism and a Case for Post-Ethnography," *Text & Performance Quarterly*, 11 (Spring, 1991), 153-157. (Review essay).

H. L. Goodall, Jr., "On Becoming an Organizational Detective: The Role of Intuitive Logics and Context Sensitivity for Communication Consultants," *The Southern Communication Journal*, 55 (Fall, 1989), 42-54.

H. L. Goodall, Jr., "Performance Appraisal Reviews in Academic Settings: Two Problems, One Lesson, and a Moral," *ACA Bulletin* 61, (August, 1987), 50-60.

H. L. Goodall, Jr., Gerald L. Wilson, and Christopher L. Waagen, "The Performance Appraisal Interview: An Interpretive Reassessment," *The Quarterly Journal of Speech*, 72 (February, 1986), 74-87.

H. L. Goodall, Jr., "Research Priorities for Investigations of Gender and Communication: Rediscovering the Human Experience of Sexuality and Talk," *Women's Studies in Communication*, 7 (Fall, 1984), 91-97.

H. L. Goodall, Jr., "The Status of Communication Studies in Organizational Contexts: One Rhetorician's Lament After a Year-Long Odyssey," *Communication Quarterly* 32, (Spring, 1984), 133-147.

H. L. Goodall, Jr., "The Nature of Analogic Discourse," *The Quarterly Journal of Speech*, 69 (Spring, 1983), 171-179.

H. L. Goodall, Jr., "Organizational Communication Competence: The Development of an Industrial Simulation to Teach Adaptive Skills," *Communication Quarterly*, 30 (Fall, 1982), 282-295.

Donna Bogar Goodall and H. L. Goodall, Jr., "The Employment Interview: A Selective Review of the Literature with Implications for Communication Research," *Communication Quarterly*, 30 (Spring, 1982), 116-123.

Gerald M. Phillips and H. L. Goodall, Jr., "Assumption of the Burden: Science or Criticism?" *Communication Quarterly*, 29 (Fall, 1981), 282-296.

H. L. Goodall, Jr., "Creating Academic Reality: A Challenge to Speech Communication Teachers in the 1980s," *Alabama Speech Communication & Theatre Journal*, 16 (Fall, 1980), 1-5. (lead article)

PUBLICATIONS: BOOK CHAPTERS

H. L. Goodall, Jr., "Bewitched: A Microethnography of the Culture of Majik in Old Salem," in David Nunan and Julie Choi (eds.), *Language and Culture: Reflective Narratives and the Emergence of Identity*. London: Routledge, 2009.

Karen A. Stewart, Aaron Hess, Sarah J. Tracy, and H. L. Goodall, Jr., "Risky Research: Investigating the "Perils" of Ethnography," in Norman K. Denzin and Michael D. Giardina (eds.), *Qualitative Inquiry and Social Justice*. Walnut Creek, CA: Left Coast Press, 2009.

H. L. Goodall, Jr., "Foreword," in Christopher N. Poulos, *Accidental Ethnography: An Inquiry into Family Secrets*. Walnut Creek, CA: Left Coast Press, 2009, pp. 7-9.

Carolyn Ellis, Arthur P. Bochner, Norman K. Denzin, H. L. (Bud) Goodall, Jr., Ron Pelias, & Laurel Richardson, "Coda: Let's Get Personal--First Generation Autoethnographers Reflect on Writing Personal Narratives," in Norman K. Denzin and Michael D. Giardina (eds.), *Qualitative Inquiry and the Politics of Evidence*. Walnut Creek, CA: Left Coast Press, 2008, pp. 309-334.

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., "Preface," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. vii -xii.

H. L. Goodall, Jr., Angela Trethewey, & Steve Corman, "Strategy: Missed Opportunities and the Consequences of Obsolete Strategic Communication Theory," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 3-26.

H. L. Goodall, Jr., Angela Trethewey, & Kelly McDonald, "Strategic Ambiguity, Communication, and Public Diplomacy in an Uncertain World: Principles and Practices," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 27-38.

Angela Trethewey and H. L. Goodall, Jr., "Leadership Reconsidered as Historical Subject: Sketches from the Cold War to Post-9/11," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 39-68.

H. L. Goodall, Jr., Linell Cady, Steven R. Corman, Kelly McDonald, Mark Woodward, & Carolyn Forbes, "The Iranian Letter to President Bush: Analysis and Recommendations," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr.,

(eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 97-114.

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., "A New Communication Model for the 21st Century: From Simplistic Influence to Pragmatic Complexity," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 151-168.

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., "Creating a New Communication Policy: How Changing Assumptions Leads to New Strategic Directions," in Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., (eds.), *Weapons of Mass Persuasion: Strategic Communication in the Struggle Against Violent Extremism*. New York: Peter Lang, 2008, pp. 169-184.

H. L. Goodall, Jr., "Qualitative Inquiry and the War on Terror," in Norman K. Denzin and Michael D. Giardina (eds.), *Qualitative Inquiry and the Conservative Challenge*. Walnut Creek, CA: Left Coast Press, 2006, pp. 275-292.

H. L. Goodall, Jr. and Peter M. Kellett, "Dialectical Tensions and Dialogic Moments as Pathways to Peak Experiences," in Rob Anderson, Leslie A. Baxter, and Kenneth N. Cissna (eds.), *Dialogue: Theorizing Difference in Communication Studies*. Thousand Oaks, CA: Sage, 2004, pp. 159-174.

H. L. Goodall, Jr., "What is Interpretive Ethnography? An Eclectic's Approach" in Robin Clair (ed.), *Expressions of Ethnography: Novel Approaches to Qualitative Methods*. Albany, NY: State University of New York Press, 2004, pp. 55-64. (Volume received the Outstanding Book Award in the Ethnography Division from the National Communication Association)

H. L. Goodall, Jr., "Fieldnotes from Our War Zone: Living in America during the Aftermath of September Eleventh," in Norman K. Denzin & Yvonna S. Lincoln (eds.), *9/11 in American Culture*. Walnut Creek, CA: AltaMira Press, 2003, pp. 204-214. *Reprint of original essay from Qualitative Inquiry*.

H. L. Goodall, Jr., "Narrative Heat," in Arthur P. Bochner and Carolyn Ellis (eds.), *Ethnographically Speaking: Autoethnography, Literature, and Aesthetics*. Lanham, MD: AltaMira Press, 2002, pp. 379-389.

Peter M. Kellett and H. L. Goodall, Jr., "The Death of Discourse in Our Own Chatroom: 'Sextext,' Skillful Discussion, and Virtual Communities," in David Slayden and Rita K. Whillock (eds.), *Soundbite Culture: The Death of Discourse in a Wired World*. Thousand Oaks, CA: Sage, 1999, pp. 155-190.

H. L. Goodall, Jr., "Transforming Communication Studies through Ethnography," in Judith Trent (ed.), *Communication: Views from the Helm for the Twenty-First Century*. Boston: Allyn & Bacon, 1997, pp. 363-367.

H. L. Goodall, Jr. and Eric M. Eisenberg, "The Dispossessed," in Beverly Davenport Sypher (ed.), *Case Studies in Organizational Communication, Volume II*. Belmont, Ca.: Wadsworth, 1997, pp. 371-380.

H. L. Goodall, Jr., "Work-Hate: Narratives about Mismanaged Transitions in Times of Organizational Transformation and Change," in Rita Kirk Whillock and David Slayden (eds.), *Hate Speech*. Thousand Oaks, CA.: Sage, 1995, pp. 80-121. (Volume received the Outstanding Book on the subject of Human Rights in North America award for 1996 from the Gustavus Myers Center for the study of Human Rights).

H. L. Goodall, Jr., "Sexing His Text For Plurals: A Response to Gerald R. Miller," in Kenneth Cissna (ed.), *Applied Communication in the 21st Century*. Association in 1995.)

H. L. Goodall, Jr., "Living in the Rock n Roll Campaign, Or: Mystery, Media, and the American Public Imagination," in Steven A. Smith (ed.), *Bill Clinton on Stump, State, and Stage: The Rhetorical Road to the White House*. Fayetteville, AR.: University of Arkansas Press, 1994, pp. 365-415.

James A. Anderson and H. L. Goodall, Jr., "Writing the Body Ethnographic: From a Rhetoric of Realism to the Poetics of Expression," in Fred L. Casmir (ed.), *Building Communication Theories: A Socio/Cultural Approach*. Hillsdale, NJ: Lawrence Erlbaum, 1994, pp. 87-130.

H. L. Goodall, Jr., "Autobiography, Style, and Dialogic Authenticity," in Rob Anderson, Kenneth Cissna, and Ronald C. Arnett (eds.), *The Reach of Dialogue: Confirmation, Voice, and Community*. Cresskill, NJ: Hampton Press, 1994, pp. 126-138.

Donna Bogar Goodall and H. L. Goodall, Jr., "The Employment Interview," in Kevin L. Hutchinson (ed.), *Readings in Organizational Communication*. Dubuque, IA: William C. Brown, 1992. (Reprinting of 1982 *Communication Quarterly* article)

H. L. Goodall, Jr., "A Theatre of Motives and the 'Meaningful Orders of Persons and Things,'" in James A. Anderson (ed.), *Communication Yearbook 13*. Newbury Park, CA: Sage, 1990, pp. 69-94.

H. L. Goodall, Jr., "Interpretive Contexts for Decision-Making: Toward an Understanding of the Physical, Economic, Dramatic, and Hierarchical Interplay of Language in Groups," in Gerald M. Phillips (ed.), *Teaching How to Work in Groups*. Norwood, NJ: Ablex, 1990, pp. 197-224.

H. L. Goodall, Jr., "A Cultural Inquiry Concerning the Ontological and Epistemic Dimensions of Self, Other, and Context in Communication Scholarship," in Gerald M. Phillips and Julia T. Wood (eds.), *Speech Communication: Essays to Commemorate the 75th Anniversary of the Speech Communication Association*. Carbondale, IL: Southern Illinois University Press, 1990, pp. 264-292.

Stephen A. Floyd and H. L. Goodall, Jr., "Intersubjective Decision-Making: An Interpretive Reassessment with Implications for Decision Support Systems and Artificial Intelligence," *Proceedings of the Decision Sciences Institute*. Cambridge, MA: DSS Institute, 1987.

H. L. Goodall, Jr., "The Skills of Leading Small Groups in American Business and Industry," in Robert A. Cathcart and Larry Samovar (eds.), *Small Group Communication: A Reader, 4th. ed.* Dubuque, IA: William C. Brown, 1984, pp. 422-434. Reprinted in *5th edition*, 1988, pp. 532-545; reprinted in *6th edition*, 1992, pp. 551-562.

H. L. Goodall, Jr., "Barrie Keeffe," in Stanley Weintraub (ed.), *British Dramatists Since World War II*. Detroit, MI: Gale Research/Bruccoli Clark, 1982, pp. 272-276.

PUBLICATIONS: EDITED SPECIAL JOURNAL ISSUES

H. L. Goodall, Jr. (Ed.), "From My Narrative Inheritance to Their Own Narratives—A Need to Know: The Clandestine History of a CIA Family," *Qualitative Inquiry*, 14 (October, 2008). With contributions from Ron Pelias, Carolyn Ellis, Arthur Bochner, Norman Denzin, and Stephen Hartnett. <http://QIX.sagepub.com/content/vol14/issue7>

H. L. Goodall, Jr. (Ed.), Honoring the Paths Taken: Carolyn Ellis and Nick Trujillo. *American Communication Journal* 6 (Winter 2003). With contributions from Janet Yerby, Janice Rushing, Tom Frenz, Ron Pelias, Christine Kiesinger, Lisa Tillman-Healy, Carolyn Ellis, Robert Krizek, Patricia Geist Martin, Stacy Holman Jones, and Nick Trujillo. <http://acjournal.org/holdings/vol6/iss2/index.htm>

H. L. Goodall, Jr. (Ed.), Communication Consulting and Training. *Southern Communication Journal* 55 (Fall, 1989).

H. L. Goodall, Jr., and M. J. Hyde (Eds.). Technology and Communication. *Communication Quarterly*, 32, (Spring 1984).

PUBLICATIONS: BOOK REVIEWS

For monthly online reviews, please see http://hlgoodall.com/about_Books.html

H. L. Goodall, Jr., review of Norman K. Denzin's *Searching for Yellowstone: Race, Gender, Family, and Memory in the Postmodern West. Points West: Buffalo Bill Historical Center* (Spring 2009), p. 30.

H. L. Goodall, Jr., review of Gary Kreps and Sandra (Fish) Herndon's *Qualitative Research. Communication Quarterly*, 42 (Summer 1994), 328-329.

H. L. Goodall, Jr., review of John Shotter's *Cultural Politics and Everyday Life. Discourse & Society*, 4 (Spring, 1994), 155-157.

H. L. Goodall, Jr., review of George L. Dillon's *Rhetoric as Social Imagination: Explorations in the Interpersonal Function of Language. The Quarterly Journal of Speech*, 73 (May, 1987), pp. 249-250.

H. L. Goodall, Jr., review of Wade Davis's *The Serpent and the Rainbow. The Southern Speech Communication Journal*, 52 (Winter, 1987), 215-18.

H. L. Goodall, Jr., review of Paul Friedman's *Interpersonal Communication: Innovations in Instruction. The Southern Speech Communication Journal*, 47 (Fall, 1982), 94-95.

H. L. Goodall, Jr., review of Prentice-Hall and Spectrum Books Series in Practical Guides to Communication (3 books). *The Southern Speech Communication Journal*, 47 (Spring, 1982), 348-350.

H. L. Goodall, Jr., review of Erving Goffman's *Forms of Talk. The Southern Speech Communication Journal*, 46 (Winter, 1981), 235-238.

H. L. Goodall, Jr., review of Susan B. Shimanoff's *Communication Rules Theory and Research. Journal of Philosophy & Rhetoric*, 16 (Summer, 1981), 185-187.

WHITE PAPERS

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., "A 21st Century Model for Communication in the Global War of Ideas: From Simplistic Influence to Pragmatic Complexity," April, 2007.

http://comops.org/publications/CSC_report_0701-pragmatic_complexity.pdf

H. L. Goodall, Jr., Angela Trethewey, & Kelly McDonald, "Strategic Ambiguity, Communication, and Public Diplomacy in an Uncertain World: Principles and Practices," June, 2006.

<http://www.asu.edu/clas/communication/about/csc/documents/StrategicAmbiguity.pdf>

H. L. Goodall, Jr., Linell Cady, Steven R. Corman, Kelly McDonald, Mark Woodward, & Carolyn Forbes, "The Iranian Letter to President Bush: Analysis and

Recommendations,” May 2006.

http://www.asu.edu/clas/communication/about/csc/documents/Iranian_Letter_to_Bush.pdf

Steven R. Corman & Jill S. Schiefelbein, with contributions from Kris Acheson, Ian Derk, H. L. Goodall, Jr., Aaron Hess, Zachary Justus, Kelly McDonald, Robert McPhee, Christina Smith, Angela Trethewey, and Mark Woodward,

“Communication and Media Strategy in the Jihadi War of Ideas,” April 2006.

http://www.asu.edu/clas/communication/about/csc/publications/jihad_comm_media.pdf

BRIEFINGS ON COMMUNICATION AND NATIONAL SECURITY/COUNTER-TERRORISM/PUBLIC DIPLOMACY

H. L. Goodall, Jr., Angela Trethewey, Terence Ball, & Annamaria Oliverio, “Ideology and Public Diplomacy,” Director of National Intelligence Centers of Academic Excellence Spring Colloquium on National Security Studies, Arizona State University, Tempe, AZ, April 16, 2009.

Angela Trethewey and H. L. Goodall, Jr., “Human Communication: Tools for Countering Ideological Support for Terrorism,” Strategic Multi-Level Analysis Team (SMA), Department of Defense, Tempe, AZ and the Pentagon, Arlington, VA, April 15, 2008.

Steve Corman, Angela Trethewey, and H. L. Goodall, Jr., “Theory of Strategic Communication,” for principals of OSD/OUUSD (P), U.S. Department of State/Department of Defense, Tempe, AZ, January 17, 2008.

H. L. Goodall, Jr., “Discrediting Suicide Bombing: Empowering Local Narratives and Including Victims’ Voices,” Joint Information Operations Warfare Command Seminar, San Antonio, Texas, August 7-8, 2007.

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., “Pragmatic Complexity in the Global War of Ideas,” Joint Integration Team, Strategic Communication Cell, Joint Operations Command, Tempe, AZ and Suffolk, VA, May 23, 2007.

Steve Corman, Angela Trethewey, & H. L. Goodall, Jr., “A New Model for Communication in the Global War of Ideas: From Simplistic Influence to Pragmatic Complexity,” CENTCOM Strategic Communication Group, Tempe, AZ, April 26-27, 2007.

H. L. Goodall, Jr. and Steve Corman, “Pragmatic Complexity and the Global War of Ideas,” United States Department of State Policies and Planning Group, Washington, D.C., March 13, 2007.

Strategic Communication Blogs (all available via <http://comops.org/journal/>)

PRESENTATIONS: COMPETITIVELY SELECTED CONVENTION PAPERS, INVITED SPEECHES AND PRESENTATIONS, COMPETITIVELY SELECTED CONFERENCE PANELS, ETHNOGRAPHIC PERFORMANCES, & WRITING WORKSHOPS

H. L. Goodall, Jr., (Featured Scholar/Workshop) "Writing as a Way of Knowing," two-day writer's workshop, Research Talk, Inc., Islip, NY, June, 2009.

H. L. Goodall, Jr., "Defining the Writing of Qualitative Inquiry," 5th International Congress on Qualitative Inquiry," Urbana-Champaign, IL, May, 2009.

H. L. Goodall, Jr., (Featured Workshop) "Writing Qualitative Inquiry: Self, Stories, and Academic Life," Writer's workshop for the 5th International Congress on Qualitative Inquiry," Urbana-Champaign, IL, May, 2009.

H. L. Goodall, Jr., "Hugh Downs and Intellectual Curiosity," invited introduction to keynote speech by Hugh Downs, Western Communication Association, Mesa, AZ, February, 2009.

H. L. Goodall, Jr., (Featured Speaker) "Terrorist Threat to Sun City!: NCA-F/START Conference on Emergency Pre-Event Communication," sponsored by the National Consortium for the Study of Terrorism and Responses to Terrorism (START), U.S. Department of Homeland Security and National Communication Association, San Diego, CA, November, 2008.

H. L. Goodall, Jr., "Writing Like a Man in Textville, Baby: A Personal Reflection on Narrative Seduction and Style," National Communication Association, San Diego, CA, November 2008.

H. L. Goodall, Jr., "From 'Narrative Inheritance' to Narrative Inheritances: Secrets, Stories, and Deeper Meanings Revealed Later in Family Life," National Communication Association, San Diego, CA, November 2008.

H. L. Goodall, Jr., (Spotlight Panel) "Making a Case for the Worth of Our Work: New Strategies for Qualitative Researchers and Writers Seeking Tenure and Promotion," 4th International Congress on Qualitative Inquiry," Champaign-Urbana, IL, May, 2008.

H. L. Goodall, Jr., "The Risky Business of Ethnographic Research," 4th International Congress on Qualitative Inquiry," Champaign-Urbana, IL, May, 2008.

H. L. Goodall, Jr., (Featured Workshop) "Widening the Gyre: Writing Qualitative Inquiry for Readers Outside the Academy," 3-hour invited workshop for the Preconference for the 4th International Congress on Qualitative Inquiry," Champaign-Urbana, IL, May, 2008.

H. L. Goodall, Jr., (Keynote Address) “From *Tales of the Field* to Tales of the Future,” International Qualitative Research in Management and Organization Conference, Albuquerque, NM, March, 2008.

H. L. Goodall, Jr., “In Search of My Father’s Shadow: Writing the Clandestine History of My Family,” National Communication Association, Chicago, IL, November, 2007.

H. L. Goodall, Jr. “We are Such Stuff as our Narratives are Made of . . . : Keeping the Faith Ethnographic,” Ethnography Division Pre-Conference Seminar, National Communication Association, Chicago, IL, November, 2007.

H. L. Goodall, Jr., “Reflections on Writing Personal Narratives,” 3rd International Congress on Qualitative Inquiry,” Champaign-Urbana, IL, May, 2007.

H. L. Goodall, Jr., (Spotlight Panel) “Tenure and Getting Published as a Qualitative Researcher,” 3rd International Congress on Qualitative Inquiry,” Champaign-Urbana, IL, May, 2007.

H. L. Goodall, Jr., (Plenary Address) “The Researcher as Detective,” Southern Communication Association, Louisville, KY, March, 2007.

H. L. Goodall, Jr., and Steve Corman, “Pragmatic Complexity and the War of Ideas,” United States Department of State, Washington, D.C., March, 2007.

H. L. Goodall, Jr., “Critical and Cultural Approaches to National Security: The War of Ideas, Rhetoric, and Weapons of Mass Persuasion,” Western States Communication Association, Seattle, WA, February 2007.

H. L. Goodall, Jr., (Keynote Address) “Communication and Public Diplomacy in an Uncertain World,” Opening of the *Master’s Program on Political Communication*, Complutense University, Madrid, Spain, November 10, 2006.

H. L. Goodall, Jr., (Featured Speaker) “Communication and Public Diplomacy in an Uncertain World,” Second Conference on National Security and Defense, University of Granada, Granada, co-sponsored by the University of Granada, the Spanish Ministry of Defense, and the Euro-Arab Foundation, Granada, Spain, November 8, 2006.

H. L. Goodall, Jr., (Featured Speaker) “Virtual Jihad: Themes, Strategies, Challenges, and Recommendations,” Permanent Series on Terrorism Studies, Instituto Universitario De Investigacion Ortega Y Gasset, with collaboration of the State Secretary for Security, the United States Embassy to Spain, the Ral Instituto Elcano, and the Universidad Rey Juan Carlos, Madrid, Spain, November 6, 2006.

H. L. Goodall, Jr., “The Challenge of ‘Transdisciplinarity’ in Doctoral Education,” National Communication Association, San Antonio, TX, November, 2006.

H. L. Goodall, Jr., “Twice Betrayed by the Truth: A Personal Account with Political Implications On the 5th Anniversary of 9/11,” Invited Public Presentation, Rollins College, Winter Park, FL, September, 2006.

H. L. Goodall, Jr., (Spotlight Panel/Performance) *A Need to Know*, with responses by Art Bochner, Carolyn Ellis, Ron Pelias, Stephen Hartnett, and Norman Denzin, Second International Congress on Qualitative Research, Champaign-Urbana, IL, May, 2006.

H. L. Goodall, Jr. and Angela Trethewey, “Changing the Frame: Leadership Reconsidered as a Historical Subject, Or: Sketches from the Cold War to Post 9/11,” Western States Communication Association, Palm Springs, CA, February, 2006.

H. L. Goodall, Jr., “‘Gatsby Turns Out All Right in the End’: The Secret at the End of My Father’s Clandestine Life,” Western States Communication Association, Palm Springs, CA, February, 2006.

H. L. Goodall, Jr., “Writing a Historical Narrative When the History was Clandestine: Making Sense of an Archival “Dummy File,” National Communication Association preconference on Historical Ethnography, Boston, MA, November, 2005.

Angela Trethewey and H. L. Goodall, Jr., “Organizing Intelligence: Culture, Identity and Performance in a Post-9/11 World,” National Communication Association, Boston, MA, November 2005.

H. L. Goodall, Jr., “Absolute Secrecy Corrupts Absolutely,” National Communication Association, Boston, MA, November 2005.

H. L. Goodall, Jr., “The Hugh Downs School of Human Communication: Who We Are, What We Do and Don’t Do, and How We Can Better Serve the Community Colleges,” Arizona Communication Association, Tucson, AZ, October, 2005.

H. L. Goodall, Jr., “Qualitative Inquiry and the War on Terror,” First International Congress on Qualitative Research, Champaign-Urbana, IL, May, 2005.

H. L. Goodall, Jr., “Tradecraft as Organizational Performance: Interrogating the Nexus of Identity, Culture, and Espionage,” Western States Communication Association, San Francisco, CA, February, 2005.

H. L. Goodall, Jr., “Clandestine History and Imaginative Ethnography: Researching and Writing *The Secret History of a Cold War Family*,” National Communication Association, Chicago, IL, November, 2004.

- H. L. Goodall, Jr., "Unfinished Conversations: What I'll Miss and What I'll Remember about Janice Hocker Rushing," National Communication Association, Chicago, IL, November, 2004.
- H. L. Goodall, Jr., "Narrative Inheritance and the Ethnographic Memoir," Grazier Lecture in Communication, University of South Florida, Tampa, FL, April, 2003.
- H. L. Goodall, Jr., "Qualitative Research as Disciplined Practice and as Story," invited visiting scholar research methods lecture, Department of Communication, St. Louis University, St. Louis, MO, March, 2003.
- H. L. Goodall, Jr., "Narrative Inheritance and Family Communication," invited visiting scholar public presentation, Department of Communication, St. Louis University, St. Louis, MO, March 2003.
- H. L. Goodall, Jr., "Why Do I Read Thee? An Autoethnographic Fable," National Communication Association, New Orleans, LA, November, 2002.
- H. L. Goodall, Jr., "Introducing Carolina Stories: Place, Race, Class, Food, and Gender as Local Knowledge." Carolinas Communication Conference, Greensboro, NC, October, 2002.
- H. L. Goodall, Jr., and Peter M. Kellett, "Analogues to Dialogue: Producing and Consuming Peak Experiences in Everyday Life," Southern States Communication Association, Winston-Salem, NC, April, 2002.
- H. L. Goodall, Jr., "Communicating Across the Curriculum and the Development of the CCCD Process," Southern States Communication Association, Winston-Salem, NC, April, 2002.
- H. L. Goodall, Jr., "Imagining Nick Trujillo: A Factional Biography," National Communication Association, Atlanta, GA, November, 2001.
- H. L. Goodall, Jr., "Reading Myself: *Writing the New Ethnography*," National Communication Association, Atlanta, GA, November, 2001.
- H. L. Goodall, Jr., "Responding to the New Ethnographic Challenges of Mediated Relationships," National Communication Association, Atlanta, GA, November, 2001.
- H. L. Goodall, Jr., "Writing the New Ethnography," National Communication Association, Seattle, WA, November, 2000.
- H. L. Goodall, Jr., "The Three Most Important Lessons I've Learned as an Ethnographer," National Communication Association, Seattle, WA, November, 2000.

H. L. Goodall, Jr., "Engaging the Spirit in our Field/Work: Spirituality, Communication, and Ethnographic Practices," National Communication Association preconference co-organizer and seminar leader, Baby Island Lodge, Whidbey Island, Largely, WA, November, 2000.

H. L. Goodall, Jr., "Writing the Self and Theories of Identity," invited presentation, Department of Communication, Texas A&M University, October, 2000.

H. L. Goodall, Jr., (Keynote Speaker) "The Nature of Workplace Cultures," Pearce Center for Professional Communication and Clemson University's "Learning to Succeed in The Workplace" Summer Program, Clemson, SC, June, 2000.

H. L. Goodall, Jr., (Featured Speaker) "Writing the American Ineffable: The Mystery and Practice of Feng-Shui in Everyday Life," Society for the Study of Symbolic Interaction Couch/Stone Symposium, Dolphin Beach Resort, St. Petersburg, FL., January, 2000.

H. L. Goodall, Jr., "Teaching Ethnography at the Graduate Level," National Communication Association, Chicago, IL, November, 1999.

H. L. Goodall, Jr., "Tuning into the Ineffable: Teaching the Plural Present and Writing the Spirit," National Communication Association, Chicago, IL, November, 1999.

H. L. Goodall, Jr., (Visiting Scholar Lecture) "Telling Tales Out of School, Or, Institutionalized Subjectivity: Lives of Academics as the New Ethnographic Frontier," University of Alaska Fairbanks, March, 1999.

H. L. Goodall, Jr., "Writing Autobiography as Communication Scholarship," National Communication Association, New York, NY, November, 1998.

H. L. Goodall, Jr., "Shopping for Success in America," opening remarks for Ethnography of Shopping Seminar, New York, NY, November, 1998.

H. L. Goodall, Jr., "Finding the Story and Establishing Relationships: Or, Why Do Interpretive Ethnographers Have to Write Like That?" Invited guest lecture, School of Interpersonal Communication, Ohio University, April, 1998.

H. L. Goodall, Jr., "A Brief History of Interpretive Ethnography in Communication Studies," introductory remarks for panel at the Southern States Communication Association, San Antonio, TX, April, 1998.

H. L. Goodall, Jr., "Finding the Storyline in Interpretive Ethnography," paper presented at the Seminar on Narrative and Interpretive Ethnography, National Communication Association, Chicago, IL, November, 1997.

H. L. Goodall, Jr., "In the Eye/I of Ethnography: Promises, Pitfalls, and Politics of Personal Ethnography," Central States Communication Association, St. Louis, MO, April, 1997.

H. L. Goodall, Jr., (Featured Speaker) "Transforming Communication Studies Through Ethnography," *At the Helm* series, Speech Communication Association, San Diego, CA, November, 1996.

H. L. Goodall, Jr., (Spotlight Interview) "Karl Weick," International Communication Association, Chicago, IL, May, 1996.

H. L. Goodall, Jr., "The Future of Work," International Communication Association, Chicago, IL, May, 1996.

H. L. Goodall, Jr., "Hate at Work: Continuing the Research Project," Speech Communication Association, San Antonio, TX, November, 1995.

H. L. Goodall, Jr., "Managing Training in a Global Workplace," American Society of Trainers and Developers, Greensboro, NC, September, 1995.

H. L. Goodall, Jr., "Spiritual Teachings as Organizing: Learning to Read Directions from Signs of Postmodern Dead Ends," Southern States Communication Association, New Orleans, LA., April, 1995.

H. L. Goodall, Jr., "The Practical Realities of the Academic Workplace: The Habits of Scholarly and Professional Writing," Southern States Communication Association, New Orleans, LA., April, 1995.

H. L. Goodall, Jr., "A World of Opportunities: Organizational Communication in a Multinational Era," invited guest lecture, Department of Communication and Theater, University of North Carolina at Greensboro, January, 1995.

H. L. Goodall, Jr., "The Politics of Organizing: Race, Class, and Gender in Work-Hate Narratives," Speech Communication Association, New Orleans, LA., November, 1994.

H. L. Goodall, Jr., "Environments as Dialogues," Southern States Communication Association, Norfolk, VA, April, 1994.

Eric M. Eisenberg and H. L. Goodall, Jr., "How Do We *Go On*? From Anthony Giddens' Central Question to the 'Ontological Potentials' for Dialogic Organizing," Speech Communication Association, Miami, FL, November, 1993.

H. L. Goodall, Jr., "Living in the Rock n Roll Campaign: An Intertextual Quest," Carolinas Communication Conference, Browns Summit, NC, October, 1993.

H. L. Goodall, Jr., "Team-Based Organizing: The Big Picture," Carolinas Communication Conference, Browns Summit, NC, October, 1993.

H. L. Goodall, Jr., "The Sooner You Arrive, the Further You Have To Go: Making the Ethnographic Turn in Organizational Studies," invited Doctoral Honors Seminar presentation, International Communication Association, Washington, D.C., May, 1993.

H. L. Goodall, Jr. and Eric M. Eisenberg, "Organizational Communication and Occupational Science," invited presentation, University of Southern California, Department of Occupational Science and the USC Health Sciences, Los Angeles, CA, March, 1993.

H. L. Goodall, Jr., (Visiting Scholar Lecture) "Observing Myself as the Other: Responses to the Staging of *Casing a Promised Land*," Department of Communication, Southern Illinois University, Carbondale, IL, March, 1993.

H. L. Goodall, Jr., "Mysteries of the Future Told: Communication as the Material Manifestation of Spirituality," Carolinas Speech Communication Association, Spartanburg, SC, October, 1992.

H. L. Goodall, Jr., "Rapt by Ecstasy: Experiencing Clemson Tiger Football as Gospel Truth," Alta Summer Conference on Organizational Communication, Alta, UT, August, 1992.

H. L. Goodall, Jr., "Extensions in Hyperspace, Or: Why Rhetoric in Applied Communication Suffers from Traumatic Amnesia and Small Group Communication is Desperately Seeking an Identity: A Meta-review of the Movies I Watched While Reading These Papers," Speech Communication Association, Atlanta, GA, November, 1991.

H. L. Goodall, Jr., "W. Charles Redding and the Future of Organizational Communication," Speech Communication Association, Atlanta, GA, November, 1991.

H. L. Goodall, Jr., "Organizational Cultures: What Do We Study, Can It Be Managed, and Is It Communication?" Speech Communication Association, Atlanta, GA, November, 1991.

H. L. Goodall, Jr., (Featured Speaker) "Unchained Melodies: Or, Notes for Future Songs on the Poetics of Organizing," A. Blair Hart Lecture in Communication, Department of Communication, University of Arkansas, Fayetteville, AR, June, 1991.

H. L. Goodall, Jr., "Applied Communication in the 21st Century: A Post-Positivist Response to Gerald R. Miller," SCA/University of South Florida Conference on Applied Communication in the 21st Century, Tampa, FL, March, 1991.

H. L. Goodall, Jr., "The Meanings of 'Covers': Inscribing Cultural Representation on Experience," Western States Communication Association, Phoenix, AZ, February, 1991.

H. L. Goodall, Jr., "Reading Burke's Clues into (Our) Organizational Mysteries," Kenneth Burke Society/Speech Communication Association, Chicago, IL, November, 1990.

H. L. Goodall, Jr., "Teachers on Teaching: Gerald M. Phillips," Speech Communication Association, Chicago, IL, November, 1990.

H. L. Goodall, Jr., "A Critical Review of Debut Papers in Organizational Communication," Speech Communication Association, Chicago, IL, November, 1990.

H. L. Goodall, Jr., "Writing the Plural Present into the Communicative Dimensions of Experience: Working Through the Dialogic and Rhetorical Foundations of Radical Empiricist Narratives," Summer Conference on Interpretive Approaches to Organizational Communication, Alta, UT, August, 1990.

H. L. Goodall, Jr., "What is this Thing Called Rock n Roll, Huh?" International Communication Association, Trinity College, Dublin, Ireland, June, 1990.

H. L. Goodall, Jr., "Dialogic Criticism and Organizational Cultures: Prolegomena to Rock n Roll as Interpretive Ethnography," Eastern Communication Association, Philadelphia, PA, April, 1990.

H. L. Goodall, Jr., "Reading a Text for Clues to Culture: The Case of *The Great Gatsby*," Western States Communication Association, Sacramento, CA, February, 1990.

H. L. Goodall, Jr., "Free Fallin' Through the Streets of Thirteen Dreams," Summer Conference on Interpretive Approaches to Organizational Communication," Alta, UT, August, 1989.

H. L. Goodall, Jr., "The Fool, the King, Louie Louie, and I: Toward an Ethnographic Understanding of Rock n Roll in High Technology Cultures," University of Utah Colloquium Series, Salt Lake City, UT, January, 1989.

H. L. Goodall, Jr., (Featured Speaker) "Town Hall Debate: Be It Resolved That Much of Our Research Does Not Address Real World Issues or Problems," Speech Communication Association, New Orleans, LA, November, 1988.

H. L. Goodall, Jr., "Four Ways Textual Detectives Tell Stories: A Critical Review of Organizational Cultures Research," Speech Communication Association, Boston, MA, November, 1987.

H. L. Goodall, Jr., "The Way the World Ends: Inside Star Wars," Summer Conference on Interpretive Approaches to Organizational Communication, Alta, UT, August, 1987.

H. L. Goodall, Jr. and Gerald L. Wilson, "Broadening the Scope of Performance Appraisal Reviews," Southern Speech Communication Association/Central States Speech Association, St. Louis, MO, April, 1987.

H. L. Goodall, Jr., "The Performance Appraisal Review in Academic Settings," Association for Communication Administration/Speech Communication Association, Chicago, IL, November, 1986.

H. L. Goodall, Jr., "Notes on a Cultural Evolution: The Re-Making of B-BCSC," Summer Conference on Interpretive Approaches to Organizational Communication, Alta, UT, August, 1986.

H. L. Goodall, Jr. and Gerald L. Wilson, "The Performance Appraisal Interview: A Meta-Theoretical Critique and Interpretive Reassessment," Speech Communication Association, Denver, CO, November, 1985.

Gerald L. Wilson, H. L. Goodall, Jr., and Christopher L. Waagen, "Seminar: The Performance Appraisal Process," Speech Communication Association, Denver, CO, November, 1985.

H. L. Goodall, Jr., "The Development of a Managerial Communication Certificate Program: Some Uses for Rhetoric in a Technological Society," Southern Speech Communication Association, Winston-Salem, NC, April, 1985.

H. L. Goodall, Jr., "Research Priorities in Gender Communication: Rediscovering the Human Experience of Sexuality and Talk," Conference on Gender and Communication, The Pennsylvania State University, University Park, PA, April, 1984.

H. L. Goodall, Jr., "Organizational Communication Instruction: Using the Simulation Model," Speech Communication Association, Washington, D.C., November, 1983.

H. L. Goodall, Jr., "Truth, Being, and Analogic Discourse in Relational Communication," Eastern Communication Association, Ocean City, MD, April, 1983.

H. L. Goodall, Jr., "The Status of Communication Studies in Organizational Contexts," Eastern Communication Association, Ocean City, MD, April, 1983.

H. L. Goodall, Jr., "The Place of Interviewing in Organizational Communication Theory and Research," Eastern Communication Association, Hartford, CT, May, 1982.

H. L. Goodall, Jr., "Women and Organizational Communication," Southern Speech Communication Association, Austin, TX, April, 1981.

H. L. Goodall, Jr., "Our Secret Lives: On Rhetoricians, Communication Theorists, and Literary Critics Who Meta-Communicate in the Classroom," Southern Speech Communication Association, Austin, TX, April, 1981.

H. L. Goodall, Jr., "The Science of Conversation and the Arts of Criticism," Speech Communication Association, New York, NY, November, 1980.

MEDIA AND PUBLIC APPEARANCES

In support of *A Need to Know: The Clandestine History of a CIA Family*:

Invited Talk, Pebble Creek Retirement Community, Goodyear, AZ, March 20, 2009; featured Guest, *The Caroline (Kay) Picart Show*, radio WTAL, Tallahassee, Florida, August 8, 2008; Plenary Address, Southern States; Communication Association annual convention, Louisville, KY, March 30, 2007; featured author and speaker, Arizona Business Leadership Celebration of Authors, Scottsdale Center for the Performing Arts, February 8, 2007; featured Alumnus, *Accents: The American School in London*, Fall issue, 2006; featured author "Truth Seeker," *Scottsdale Magazine*, August, 2006, p. 80; Featured author interview, "12 News Weekend Today," with host Brahm Resnick, KPNX-12 (NBC, Phoenix), June 4, 2006; Special Report, "A Need to Know," Interview and feature by Keith Yaskins, FOX10 (Phoenix), May 15, 2006; The Pat McMahon Show, KAZ-TV (Phoenix, AZ), April 3, 2006.

Commissioned article, "Absolute Secrecy Corrupts Absolutely," *The Times Higher Education Literary Supplement* (London), May 18, 2006.
<http://www.timeshighereducation.co.uk/story.asp?sectioncode=26&storycode=203227>

Reviews: John Prados, *Journal of Cold War Studies*, 10, (Spring 2008); Katherine Miller, *Rhetoric & Public Affairs*, 10, 4, (2007); *The Guardian* (UK), "Spook versus Spock," Chris Petit, December 23, 2006; *Tucson Weekly*, "Incomplete Narrative," Christine Wald-Hopkins, July 20, 2006.

Book readings/signings: Paperback edition book signing, 4th International Congress on Qualitative Inquiry, University of Illinois, Champaign-Urbana, IL, May 16, 2008; Scottsdale Center for the Performing Arts, February 8, 2007; Rollins College (Winter Park, FL), September 11, 2006; Barnes & Noble-Scottsdale, June 15, 2006; 2nd. International Congress on Qualitative Inquiry,

Urbana-Champaign, IL, May 4, 2006; The Poisoned Pen Central (Phoenix, AZ), April 28th, 2006; Barnes & Noble (Scottsdale, AZ), April 25th; University Club (Tempe, AZ), April 20th, 2006; Arizona Book Festival (Phoenix, AZ), April 1, 2006.

In support of *Food Talk* (1998-1999)

Interview with live studio audience, WHA-FM (Madison, Wisconsin Public Radio), *Jonathan Overbee's Higher Ground* (March 27, 1999); interview and call-in, WCQK-CBS/FM (Chicago, IL), *Pete McBurney Show* (March 15, 1999); interview, WUAC-FM (Fairbanks, AK) *Robert Hannon* (March 1 and March 4, 1999); interview and call-in, WMAG-FM (Greensboro, NC) *Bill Flynn Show* (February 12, 1999); featured guest, WQKL-FM (Ann Arbor, MI) *Lucy Anne Lance Show* (February 10, 1999); featured guest, KSVC-FM (Richfield, UT) (February 9, 1999) interview and call-in, WABC-AM/FM (New York, NY) *Blaine Ensley & Rocky Show* (February 4, 1999); featured guest, WBOI-FM (Boise, ID) *Drew McHarry Show* (February 3, 1999); featured guest and call-in, WFAE-FM (Charlotte, NC) *National Public Radio with Michael Collins* (February 3, 1999); featured guest, KFH-AM (Wichita, KS), *Alternative Perspectives* (January 31, 1999); featured guest, KHOB-FM (Hobbs, NM), *Shamus O'Connolly Show* (January 29, 1999); interview and call-in, WZYP-FM (Huntsville, AL) *Morning Show* (November 26, 1998); featured guest, WAFF-TV 31 (Huntsville, AL) *Live at Noon* (November 25, 1998); featured guest, WHNT-TV 19 (Huntsville, AL) *Grady Reeves Show* (November 25, 1998); featured guest, WCPS-FM (Burlington, IA), *Fred Hoffman Show* (November 18, 1998); featured guest, WBVT-FM (Burlington, VT), *Mike and Sheena Show* (November 11, 1998); featured guest, WKFR-FM (Kalamazoo, MI), *The Morning Show* (November 4, 1998); featured guest, WGMD-FM (Rehobeth Beach, DL), *Gary's Place* (October 26, 1998); featured guest, WBTV ABC TV-3 (Charlotte, NC), *The Morning Show* (September 28, 1998); interview and radio call-in, WSAR-FM (Sarasota, FL), Bill Collins "Hippos in the House" (September 14, 1998); featured article, *The Greensboro (NC) News & Record* (August 26, 1998; Dawn Cain); featured guest, WAGA FOX TV-5 (Atlanta, GA), *Good Day, Atlanta!*, (August 10, 1998) featured guest, WXIA NBC TV-11 (Atlanta, GA), *Peachtree Morning*, (August 4, 1998); featured review, *Dona's Kitchen Kapers* 8/3/98; featured Interview Guest, WFMY FOX TV-2 (Greensboro, NC) *The Morning Show*, (June 26, 1998); review/featured article, *High Point (NC) Enterprise*, (June 25, 1998; Jimmy Tomlin); featured article, *The Burlington (NC) Times-News*, (June 18, 1998; Charity Apple)

Also appeared for 21 discussions/signings at Barnes and Noble, Borders, and Books-A-Million bookstores throughout the South.

In support of ethnographic trilogy *Casing a Promised Land*, *Living in the Rock n Roll Mystery*, and *Divine Signs: Connecting Spirit to Community*, from 1989 - 1996:

Review and excerpt from *Divine Signs* in *The Clemson Ruminator*, August 1995; scholarly reviews in *Communication Studies* (Summer 1999).

Book signings at Borders and Barnes and Noble, Greensboro, North Carolina; Barnes and Noble campus store, Clemson, South Carolina, and Barnes and Noble, Greenville, South Carolina.

Featured review for *Living in the Rock n Roll Mystery* and listing in "Real Life Top Ten for 1991" in *ArtForum*, by Greil Marcus.

Featured review "Philip Marlowe: Private Ethnographer," by Paul Jordan-Smith, *Los Angeles Times Book Review*, January, 1990.

Scholarly reviews in the *Journal of Communication Studies* (Fall 1991), *Text & Performance Quarterly* (January 1992), *Journal of Popular Culture* (Spring 1992), *Popular Music* (Spring 1992), and *The Quarterly Journal of Speech* (May 1993).

Scholarly and trade reviews of *Casing a Promised Land* in *Publisher's Weekly* (June 1989), *Kirkus Reviews* (July 1989), *The Huntsville (AL.) News* (August 1989), *Reference and Research Book News* (October 1989), *Midwest Book Review* (October 1989), *The Arts Education Review of Books* (Fall 1990), *Canadian Journal of Communication* (Fall 1991), *Journal of Communication Studies* (Fall 1991), *Communication Quarterly* (Winter 1991), *The Quarterly Journal of Speech* (May 1993).

National Public Radio interview about *Casing a Promised Land* and ethnographic practices with Mark Neumann, September 1989.

In support of *Making It in Any Organization* in 1984-1985:

Paul Harvey Radio Show, Chicago, September 1984.

Review and excerpt in *The Centre Daily Times* (PA), October 1984.

OTHER CREATIVE ACTIVITIES

Musical Recording

"The Anthem" (for Ethnography) and "Train to Purgatory," from *The Ethnogs Live at the Chicago Hilton Ethnography Preconference, 2008*. Produced by Patricia Sotirin. "The Ethnogs" are Nick Trujillo, Robert Krizek, and Bud Goodall; guest artist Steve Corman. <http://www.youtube.com/watch?v=bZfhCP53iMM> and <http://www.youtube.com/watch?v=nec9t2I6qZA>.

The Mystery is You. Huntsville, AL: KatKryb Productions, 2001.

Anthology: Ardmore, Before & After. Muscle Shoals, AL: Quest Music International, 1997. Produced and arranged by Drew Thompson. (I appear in this retrospective as the rhythm guitarist for the Whitedog band.)

Creative Nonfiction CD

The Bluesville Strumpet: A Personal Narrative about Slot Gambling in Mississippi. Drew Thompson Studios, 2004.

Poetry

H. L. Goodall, Jr. *For My People.* Chicago: Blue Book Press, 1975.

Electronic distribution

H. L. Goodall, Jr., "Narrative Heat," ETHNOG-L, February 2000.

TEACHING EXPERIENCE

Arizona State University, 2004 – present.

Courses taught: (* Graduate level course)

ASU 101: (Freshman Seminar) The ASU Experience

COM 191: (Freshman Seminar) The Social Construction of Identity as a New College Student

COM 191: (Freshman Seminar) Why Communication Matters

COM 394: Communication and American Culture in Times of Crisis

COM 394: Communication, Counter-Terrorism, and National Security

COM 509*: Qualitative Research Methods in Communication

COM 691*: Communication, Terrorism, and National Security (with Steve Corman)

COM 692*: Creative Nonfiction and Communication Research, Pt. I: Crafting the Narrative

COM 692*: Creative Nonfiction, Pt. II: Finding an Agent/Publisher and Creating a Web Identity

University of North Carolina at Greensboro, 1995 – 2004.

Courses Taught (* Graduate level courses)

CST 200 Communication & Society (large-lecture)

CST 200W Communication & Society (writing intensive)
CST 341 Business and Professional Communication
CST 460H Writing the Self (Honors Program Course)
CST 499 Senior Capstone/Assessment Seminar
CST 561* Advanced Public Relations
CST 612* Seminar in Ethnographic Writing
CST 612* Seminar in the History of Ethnography
CST 664* Qualitative Research Methods
CST 698* Capstone Seminar

Clemson University, 1991 – 1995.

Courses taught (* Graduate level courses):
SPCH 150 Introduction to Speech Communication
SPCH 250 Public Speaking
SPCH 251 Business and Professional Communication
SPCH 300 Communication in a World Context
SPCH 364 Organizational Communication
SPCH 366 Special Topics
SPCH 369 Political Communication
SPCH 464 Advanced Organizational Communication
ENGL 664* Seminar in Advanced Organizational Communication/Ethnography

University of Utah, 1989 – 1991.

Courses Taught (* Graduate level courses)
LIBSTD115 History of Rock n Roll
COMM 417 Organizational Cultures
COMM 600* Introduction to Graduate Studies
COMM 617* Organizational Ethnography
COMM 780* Seminar in Symbolic Interaction

University of Alabama in Huntsville, 1980 – 1989.

Courses taught: (* Graduate level course)
COM 113 Introduction to Rhetorical Communication
COM 250 Interpersonal Communication
COM 251 Decision Making in Small Groups
COM 309 History of Rhetoric
COM 311 Interviewing
COM 340 Special Topics: Ethnography
COM 350 Organizational Communication
COM 351 Communication Theories
COM 431 Senior Seminar
MAS 615 Seminar in Managerial Communication (School of Administrative Science)

ADMINISTRATIVE EXPERIENCE

**Director, The Hugh Downs School of Human Communication, Arizona State University,
July 1, 2004 – June 30, 2009.**

Primary Responsibilities:

- Provide strategic vision and academic leadership for multi-faceted, National Communication Association ranked top-tier School of Human Communication;
- Oversee doctoral, masters, and baccalaureate degree programs with 2000+ majors, 900+ minors, and 110 graduate degree students;
- Coordinate and evaluate the teaching, research, service, development, and community outreach of 35 faculty;
- Develop and actively participate in transdisciplinary research and teaching initiatives within the “New American University” model;
- Monitor recruitment, retention, and graduation rates for all degree programs;
- Direct a full-time office and advising staff of 11;
- Administer \$4+ million budget.

Accomplishments:

- Led faculty effort to create and coordinate new Strategic Plan and Development Plan for 2005-2010, including four major new curricular/research initiatives focusing on interdisciplinary working groups in health communication; conflict transformation; wellness and work-life; innovative inquiry; and communication, terrorism, and national security;
- Created a “Rightsizing” plan to significantly decrease the current and projected student/teacher ratio while improving the quality of student access and academic excellence for undergraduates;
- Established Freshman Seminars program and dedicated core courses for freshman majors to improve retention; worked closely with other units on all four ASU campuses to differentiate among communication programs and thereby improve advising for new majors and transfer students;
- Significantly increased annual goals for new undergraduate scholarships, external support for strategic initiatives, and graduate fellowships; have exceeded those goals in each year;
- Cultivated relationships with major donors, alumni, senior administrators, and community leaders to establish the annual Hugh Downs Award for Communication Excellence; first recipient Larry King (2007), second recipient Steven Spielberg (2008).
- Significantly expanded alumni contact, including distribution of a new 12-page color bi-annual newsletter, *Communication Matters* to over 7300 individuals, corporations, and institutions;

- Co-created public lecture series on Communication, Terrorism, and National Security and a national Consortium for Strategic Communication; sponsored the development and distribution of podcasts of public lectures and interviews with guest speakers conducted by Hugh Downs; and developed partnerships with the Combating Terrorism Center at West Point as well as strategic collaborations with the Department of Defense and Department of State;
- Contributed to diversity initiatives through co-sponsorships of guest speakers, colloquia, and performances; also worked with Division of Graduate Studies to co-sponsor minority fellowships and dissertation completion grants for graduate students;
- Recruited major sponsored research-supported faculty members to lead strategic initiative teams and facilitate faculty working groups aimed at improving external funding profile;
- Significantly expanded online course offerings, including a complete online minor, and funded faculty training to acquire online teaching and evaluation skills;
- Created first “Professor of Practice” positions within the School to advance the transfer of practical business and new media skills to undergraduates and to facilitate the adaptation of academic research to the public sphere;
- Created first senior collaborative appointment among the HDSHC, the Center for Science Policy Outcomes (CSPO), and the Piper Center for Creative Writing to advance creative nonfiction as a transdisciplinary method of inquiry capable of translating scientific and humanistic forms of academic scholarship for the public sphere;
- Created Communication Majors Club and chapter of Lambda Pi Eta (National Honor Society in Communication);
- Led working group to redesign and “brand” HDSHC website, recruitment brochures, and department materials.
- Created first “sponsored projects officer” staff position to assist faculty in targeting, writing, and obtaining grant support.
- Led collaboration with Carey School of Business to create new joint undergraduate BA degree program in Business Communications.

Head, Department of Communication, University of North Carolina at Greensboro, 1995 – 2004.

Primary Responsibilities:

- Founding head of multidisciplinary department with strong undergraduate mission; administered budget, developed and implemented unit plan;
- Mentored and evaluated 23 faculty (Communication Studies; Speech Pathology and Audiology; Education of Deaf Children); coordinated the activities of 6 full-time staff and a speech pathology/audiology clinical facility;

- Reorganized department in 1998; thereafter managed 15 faculty members and 3 staff; oversaw degree programs for 400 undergraduate majors and 25 graduate students;
- Developed internal and external resources, collaborated with businesses, and secured partnerships to support departmental research, service, internship, and teaching needs.

Accomplishments:

- Led mission-based, core-values driven reorganization of the undergraduate and graduate programs (1995-98), which provided a 300+% increase in the number of undergraduate majors
- Developed model comprehensive assessment plan for the department (1997-98);
- Created Honors Program in Communication Studies;
- Spearheaded the Speaking Intensive Program for the University;
- Expanded internship program locally, regionally, and nationally to 55 organizations and government agencies;
- Created and implemented student-centered, portfolio-driven advisement and assessment program for all undergraduate majors;
- Led and facilitated the effort to establish websites for all faculty and all courses in the department;
- Significantly improved departmental budget and upgraded all faculty computers and software; acquired funding for renovations to existing facilities; developed signage campaign and building safety initiatives.

Coordinator, Speech and Communication Studies Program, Clemson University, 1991-1995.

Primary Responsibilities:

- Developed and implemented a new interdisciplinary undergraduate degree program in Speech and Communication Studies;
- Chaired the interdepartmental Personnel Committee (responsible for all hiring, reappointment, and tenure decisions for four full-time, eight part-time faculty members, 1992 -1995);
- Served as representative to the University committee on SACS accreditation (1991-1995).

Accomplishments:

- Commendation from the South Carolina Commission on Higher Education, (July, 1993) for excellence in developing an innovative new undergraduate program (note: Ours was the only new B.A. program approved by the State in five years);
- Chaired University subcommittee on assessment of oral communication (1994 - 1995), which led to a partnership with the Pearce Center for Professional Communication to produce an "Oral Communication Across the Curriculum" program;
- Forged ties to over 20 international businesses (including BMW, Sagem-Lucas, Michelin, Ryobi, Hitachi, etc.) to expand internship opportunities for students, which in turn led to increasing the foreign language, global studies, and computer skills requirements for Speech and Communication Studies graduates;
- Expanded the number of undergraduate majors by 250%;

- Increased annual giving campaigns by 500%; worked as interdepartmental team member to acquire an endowed professorship in Sports Communication from the Brooks Foundation.

Director of Graduate Studies, Department of Communication, University of Utah, 1990 - 1991.

Primary responsibilities:

- Managed the recruitment, annual evaluation, and programmatic supervision of 120 masters and doctoral students;
- Directed M.A. and Ph.D. theses and served on dissertation committees;
- Chaired teaching fellowships (TA) and research assistantships (RA) selection committee;
- Actively involved in university's diversity programs.

Accomplishments:

- Facilitator of a partnership between the Department of Communication and the Program in Writing to create a joint Ph.D. in Rhetoric and Professional Communication;
- Co-directed the Alta Conference on Interpretive Approaches to Organizational Studies (co-sponsored with the Academy of Management);
- Redesigned the recruitment materials and departmental brochures advertising the Graduate Program.

Chair, Department of Communication Arts, University of Alabama in Huntsville, 1984 – 1989.

Primary responsibilities:

- Planned, coordinated, and budgeted all aspects of departmental operation;
- Annually evaluated 5 full-time, 4 part-time faculty members and secretarial staff;
- Researched, purchased, and implemented information technologies to enhance delivery of services.

Accomplishments:

- Created and gained state approval for the new Department of Communication Arts;
- Recruited all new faculty members;
- Expanded library holdings to accommodate new undergraduate major;
- Wrote the new UAH Faculty Senate Constitution;

Director of Forensics, Department of English (Speech Area), Clemson University, 1974 – 1977.

Responsibilities:

- Managed \$12K travel budget; organized and directed individual events and debate teams for nationally competitions.

Accomplishments:

- Coached seven students to national championship qualifying rounds and coached one ranked as a finalist.

SERVICE

PROFESSIONAL MEMBERSHIPS AND OFFICES

International Congress on Qualitative Inquiry (2005 – present)

Founding delegate, 2005

Featured speaker, 2006, 2007, 2008

Featured writer's workshop, 2008, 2009, 2010

National Communication Association (1978 – present)

Ellis-Bochner Award Committee, Society for the Study of Symbolic Interaction Division, (2007 - present)

Gerald M. Phillips Award for Applied Communication Research, Selection Committee (2007 - 2009); Chair of Committee, 2009.

Ethnography Division Nominating Committee Chair, (2007-2008)

Legislative Council (2000-2003)

Nominating Committee (2003-2004)

Ethnography Division Chair, (2001-2002); Vice-Chair (2000-2001); Vice-Chair Elect, (1999-2000)

Spotlight Programs Selection Committee, (1992)

Secretary, Organizational Communication Division (1989-91)

Editor, *Organizational Communication Division Newsletter* (1989-91)

American Communication Association (1994 - present)

Senior Fellow, Member of the Board of Directors (1994 - 1998)

Co-Chief Convention Planner, 1996

Associate Editor, *American Communication Journal* (1994 - 1998)

Southern States Communication Association (1974 – 2004)

Plenary Speaker for annual convention, Louisville, KY (2007)

Selection Committee and invited guest respondent, Robert Bostrom Young Scholar Award (1995)

Executive Committee, (1988)

Chair, Applied Communication (1987); Vice-Chair, (1986)

Book Review Editor of *SSCJ* (1984-88)

Western States Communication Association (1989-1991; 2004 – present)

Planning Committee, annual convention scheduled for Mesa, Arizona, February, 2009.

EDITORIAL BOARDS

Communication Yearbook, Vol. 30-32; 32-34 (2004 – present)

Southern Communication Journal (1984 - 1991; 1995 - 2007)

Kaleidoscope (2003 – present)

American Communication Journal, on-line (1995 – 2000)

Management Communication Quarterly (1995 - 1998)

Journal of Applied Communication Research (1989-93)

Communication Quarterly (1982 - 1990)

Women's Studies in Communication (1984 - 1991)

Editorial Board for Special Journal Issues:

Kenneth Cissna (Ed.), Qualitative Research in Communication, *Southern Communication Journal*, forthcoming.

Christopher Poulos (Ed), Autoethnography. *Iowa Journal of Communication*, 40 (Fall 2008).

Kenneth Cissna and Rob Anderson (Eds.), Fresh Perspectives on Dialogic Theory. *Communication Theory*, 18, February 2008.

John Meyer (Ed.), Organizational Cultures. *Southern Communication Journal* 68, Winter 2003.

Patricia Geist (Ed.). Surreal Illusions: Disenchantment in the Academy. *Communication Theory*, 9, November 1999.

James A. Anderson (Ed.), Ethnography. *Communication Studies*, 46, Fall and Winter, 1996.

Consulting Editor

Alabama Speech and Theatre Journal

Carolinas Communication & Theatre Journal

Communication Education

Communication Monographs

Communication Quarterly

Communication Studies

Communication Theory

Cultural Studies – Critical Methodologies

Ethnologies

International Journal of Organizational Analysis

International Journal of Qualitative Research
Iowa Journal of Communication
Journal of Contemporary Ethnography
Journal of Family Communication
Journal of Management Inquiry
Journal of Organizational Change Management
Kaleidoscope
Management Communication Quarterly
Organization
Qualitative Inquiry
Symbolic Interaction
The Quarterly Journal of Speech
Western Journal of Communication
Women's Studies in Communication

Consulting Reviewer

AltaMira Press
Baylor University Press
Brown Publishing, Kendall-Hunt
Greenwood Press
Harper & Row/HarperCollins
Lawrence Erlbaum Associates
Left Coast Press
Oxford University Press
Prentice-Hall
Praeger
Random House/McGraw-Hill
Rowman and Littlefield
Roxbury Press
Sage Publications
Social Sciences and Humanities Research Council of Canada
Southern Illinois University Press
St. Martin's/Bedford Books

University of Alabama Press
University of Chicago Press
Wadsworth/Thompson Learning
Westview Press

EDUCATIONAL CONSULTATIONS

External Reviewer for Tenure and/or Promotion

Rollins College, 2009
University of California at Santa Barbara, 2007.
University of Colorado at Boulder, 2007.
Northeastern University, 2007.
Purdue University, Department of Communication, 2006.
University of South Florida, Department of Communication, 2006.
University of North Carolina at Greensboro, Department of Communication, 2006.
Kansas State University, Department of Communication, 2005.
Calvin College, Department of Communication, 2004.
Rollins College, Department of Communication, 2004.
Texas Christian University, College of Communication, 2002.
University of Southern Mississippi, Department of Speech Communication, 2002.
Loyola Marymount University, College of Communication and Fine Arts, 2002.
University of South Florida, Department of Communication, 2001.
University of Alaska Fairbanks, Department of Communication, 2000.
Southern Methodist University, Department of Communication, 1999
University of Missouri-St. Louis, Department of Communication, 1999
Clemson University, Department of English, 1999
University of Houston, Department of Communication, 1998
Auburn University, Department of Communication, 1997
University of Memphis, Department of Theatre and Communication, 1996
University of Arkansas, Department of Communication, 1993
Wayne State University, Department of Communication, 1989
University of Alabama in Tuscaloosa, Department of Communication, 1988

University of South Alabama, Department of Communication, 1987

Schools and Departments

University of South Florida, Department of Communication, 2006.

Greensboro (NC) Montessori School, curriculum readiness for SACS accreditation, 1999.

The Canterbury School (Greensboro, NC), co-leader and organizer for a two-year change process regarding all aspects of curriculum and school leadership.

COMMUNITY SERVICE

Packages From Home, volunteer, 2007 - present

Invited observer, U.S. Army/ROTC Leadership Development Advanced Course (Warrior Forge), Ft. Lewis, WA, July 2006

Arizona Fencing Center, volunteer, 2004 – 2008

Steering Committee, Downtown Fencing Club, Greensboro, NC., 2001 – 2003

Elected Board Member, Lake Jeannette Planned Community, Turnstone Village Association, 1998 - 2000

Volunteer, Jesse Wharton Elementary School, 1999 - 2003

Volunteer, Greensboro Montessori School, 1996 - 1999

Consultant to Guilford County Public Health Department on image building, 1997 - 1998

Volunteer, Clemson Montessori School, 1994 - 1995

Consultant to the Pickens County Democratic Party Association (recruitment, polling, fund-raising, and meeting management), 1991 - 1993

Board Member, American Red Cross, Huntsville, Alabama, 1982 - 1989

National Public Radio (WLRH, Huntsville, Alabama affiliate) weekly Book Reviewer and commentator, 1983 - 1987

Book reviewer, *The Huntsville (AL) Times*, 1984 - 1986

Book reviewer, *The Greenville (SC) News*, 1975 - 1977

EDUCATION

Doctor of Philosophy, Department of Speech Communication, Pennsylvania State University, State College, PA, August, 1980.

Rhetorical and communication theories; interpersonal and group communication. Research tool: biographical and creative writing. Advisor: Gerald M. Phillips.

Dissertation: Courtship as a Rhetorical Form: An Analysis of the Interpersonal Communication of Zelda and Scott Fitzgerald. Dissertation co-directors: Gerald M. Phillips and Stanley Weintraub.

Master of Arts, Department of English (Speech Division), University of North Carolina at Chapel Hill, Chapel Hill, NC, December, 1974.

Rhetorical theory and criticism; comparative literature. Advisor: Paul Dickerson Brandes.

Thesis: The Analogy in Rhetoric as Defined by a Structural Model.

Bachelor of Arts in Secondary Education, *cum laude*, Division of Languages and Literature, Shepherd College (now Shepherd University), Shepherdstown, WVA, May, 1973.

Speech, English, Drama, & Journalism major with secondary education certification. Member of the debate team; staff writer for The Picket; active in drama and student government.

REFERENCES

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Ann L. Cunliffe (A.Cunliffe@hull.ac.uk), Professor of Organisation Theory, The Business School, University of Hull, Hull, HU6 7RX UK. (+44 (0) 1482 463201)

Norman K. Denzin (n-denzin@uiuc.edu), President, International Association of Qualitative Inquiry, College of Communications Scholar and Distinguished Research Professor of Communications, Sociology, and Humanities, University of Illinois, 119 Gregory Hall 810 S. Wright Street, Urbana, IL 61801. (217-333-2350)

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Carl Lovitt (lovittcar@mail.ccsu.edu), Provost and Vice President for Academic Affairs, Central Connecticut State University, Davidson Hall, 1615 Stanley Street, New Britain, CT 06050. (860-832-2228)

Craig Allen Smith (ca.smith@ncsu.edu), Professor, Department of Communication and Past President, Southern Communication Association, Box 8104, North Carolina State University, Raleigh, NC 27695-8104. (919-515-9736)

John Van Maanen (jym@MIT.EDU), Ervin H. Schell Professor of Organization Studies, Behavioral and Policy Sciences, MIT Sloan School of Management 50 Memorial Drive, Cambridge, Massachusetts 02142. (617-253-3610)